



# CANADA ANIMAL WELFARE SCORECARD

Ranking major food companies on their animal welfare performance

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## Executive Summary 2021

Over the past decade, hundreds of food companies around the globe have committed to improved animal welfare standards and responsible sourcing practices. Most major Canadian food companies have recognized that animals in our food system suffer at industrial farms and that animal welfare is integral to corporate social responsibility.

Companies have responded to consumer concern for farmed animal welfare with public commitments to phasing out cruel confinement systems for egg-laying hens and mother pigs and adopting standards that address the most pressing welfare issues affecting chickens raised for meat. These commitments are time-bound with deadlines to complete transitions between 2020 and 2026.

Canadian consumers have a high level of interest in knowing how animals raised for food are treated, and this report ranks 40 major companies on their animal welfare progress in Canada. This is the first report that focuses exclusively on Canada and provides the Canadian public with an overview of which companies are leading on animal welfare and which ones have fallen behind.

# Company Rankings

Companies are ranked on the basis of having the following public animal welfare commitments and whether they are publicly reporting percentage of progress toward policy implementation:

1. Public [Better Chicken Commitment](#) policy
2. Time-bound cage-free egg policy
3. Time-bound crate-free pork policy

## Gold Tier

### Leading in Commitments and Transparency












Companies in the gold tier have all three policies and are publicly reporting percentage of progress toward sourcing cage-free eggs and crate-free pork.

- Chipotle 
- UNFI<sup>1</sup> 
- Whole Foods Market 
- IKEA

## Silver Tier

### Significant Commitments and Transparency





Companies in the silver tier have two of the three policies and are publicly reporting percentage of progress toward sourcing cage-free eggs or crate-free pork.

- A&W 
- Aramark
- Loblaws 
- McCain Foods 
- Metro 
- Nestlé 
- Save-On-Foods 
- Sobeys 
- Sodexo 
- Starbucks 
- Subway 
- Unilever 
- Campbell's
- Compass Group
- Kellogg's

## Bronze Tier

### Some Commitments and Transparency

Companies in the bronze tier have one of the three policies and are publicly reporting percentage of progress toward it.

- Dairy Queen 
- McDonald's 
- Recipe Unlimited 
  - Brands Include
    - Harvey's
    - The Keg
    - Swiss Chalet
- Taco Bell 
- ConAgra Brands
- General Mills
- Kraft Heinz

<sup>1</sup> UNFI Canada does not source chicken or pork, so the only applicable policy for UNFI Canada in this ranking is for cage-free eggs, and they report that 99 percent of their eggs are cage-free.







## Fourth Tier

### Significant Commitments, No Transparency

Companies in the fourth tier have two or all three policies but are not publicly reporting any progress.

- Boston Pizza
- Restaurant Brands International
  - Burger King
  - Popeyes
  - Tim Hortons
- Second Cup
- Walmart

## Fifth Tier

### Some Commitments, No Transparency

Companies in the fifth tier have one of the three policies but are not publicly reporting any progress.

- Flanagan Foodservice
- Gordon Food Service
- KFC
- MTY Group
  - Brands Include
    - Country Style
    - Manchu Wok
    - Mr. Sub
- Pizza Hut
- Pizza Pizza
- Stewart Foodservice
- Wendy's

## Sixth Tier

### No Commitments, Some Transparency

Companies in the sixth tier do not have any of the three policies but are publicly reporting percentage of progress.


- Costco 

## Lowest Tier

### No Commitments and No Transparency

Companies in the lowest tier have none of the policies and are not publicly reporting any progress.

- Sysco

 Indicates regional progress reporting in Canada. All other companies reporting progress are reporting in North America or globally. Please note that beginning in 2022, this report will score only regional reporting in Canada. We strongly encourage companies to begin gathering data on progress toward all animal welfare commitments as soon as possible.





## What to Expect in the 2022 Canada Animal Welfare Scorecard

For the inaugural Canada Animal Welfare Scorecard, companies were asked to report percentage of progress toward their cage-free egg and crate-free pork commitments. In determining company rankings, we highlighted regional reporting across Canadian supply chains and included progress reporting in North America and globally. Additionally, we included reporting from retailers that focused on their private-label supply chains. For several companies, this was the first time demonstrating transparency by reporting any progress publicly.

Moving forward, we strongly encourage companies to report on progress regionally in Canada, as this gives a more accurate picture of corporate animal welfare progress in Canada, and we will increasingly focus on Canada-specific reporting in this ranking. Additionally, for retailers, we expect progress reporting across entire supply chains, as private-label reporting does not adequately capture the company's overall

sourcing percentages. This can mislead consumers, particularly if private-label products make up only a small portion of the company's supply chain.

Furthermore, as dozens of companies in Canada have now adopted the Better Chicken Commitment, we expect companies to prepare to publicly report progress toward the components of this policy for future evaluation in the Canada Animal Welfare Scorecard.

We encourage all food companies in Canada to integrate animal welfare into their corporate social responsibility work. Companies will benefit by creating road maps to stay on track and ensure that they are advancing each year toward fully implementing their animal welfare commitments. This involves committing to annual and transparent progress reporting and collaborating externally with key stakeholders and internally across departments to ensure that animal welfare is a priority.

In addition to requiring more comprehensive progress reporting in next year's ranking, we will include additional companies. With that in mind, we encourage all food companies to add or update animal welfare policies and for those with existing policies to ensure commitments are publicly posted and that they are publicly reporting on progress.

### Recommendations for Companies

- Time-bound cage-free egg and crate-free pork commitments
- Regional cage-free and crate-free progress reporting in Canada
- Annual progress reporting for total supply chain in Canada
- Adoption of the Better Chicken Commitment
- Broiler welfare progress reporting on stocking density, enriched environments, controlled-atmosphere stunning, and breed selection