



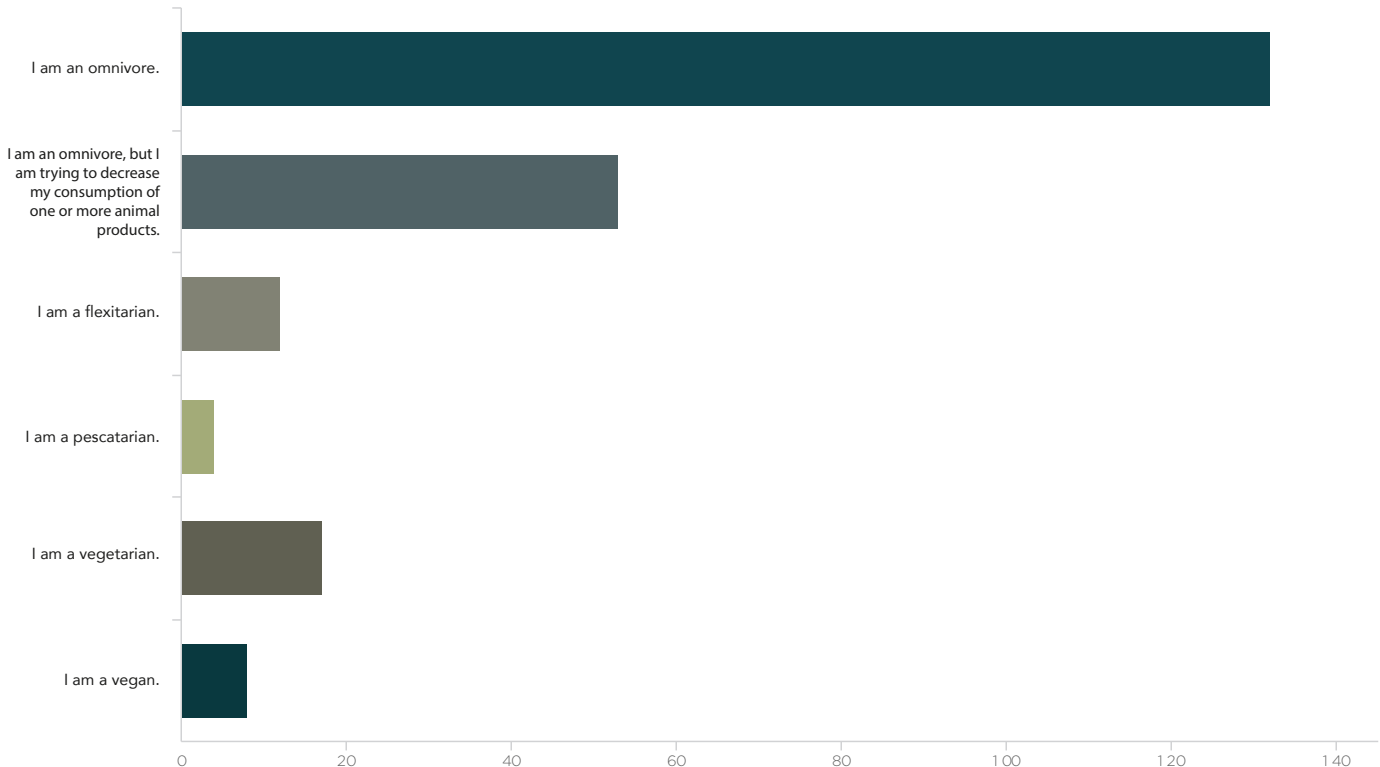
Plant-Based MRE Survey Results

MREs - Military personnel

February 2022

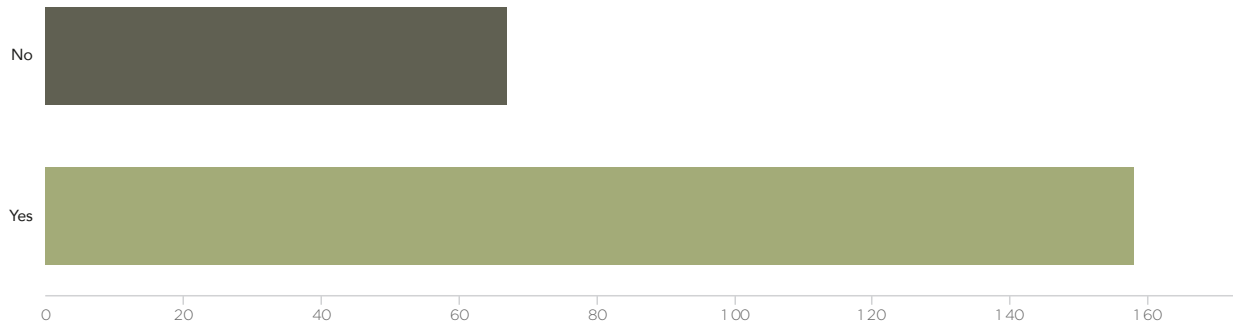
Mercy For Animals conducted a survey of U.S. military personnel that was in the field from January 26–February 2, 2022. The survey was deployed through the survey platform Qualtrics and respondents were sourced from Cint, a digital insights company. Two hundred and twenty-six responses were collected from across both rank and military branches.

How would you describe your eating habits?



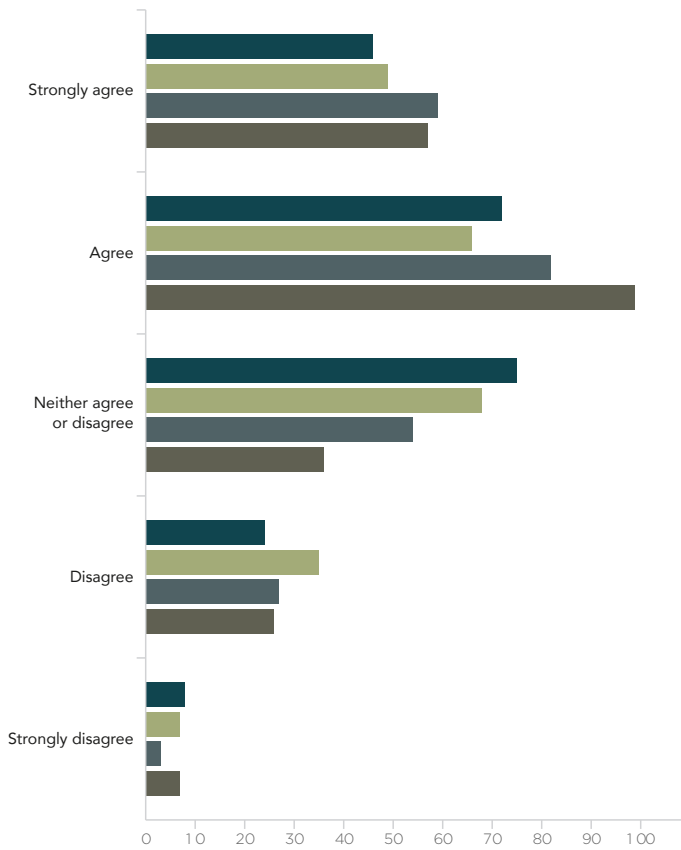
#	Field	Choice Count
1	I am an omnivore.	58.41% 132
2	I am an omnivore, but I am trying to decrease my consumption of one or more animal products.	23.45% 53
3	I am a flexitarian.	5.31% 12
4	I am a pescatarian.	1.77% 4
5	I am a vegetarian.	7.52% 17
6	I am a vegan.	3.54% 8
	Total	226

Do you choose climate-friendly food options when they are available?



#	Field	Choice Count
1	No	29.78% 67
2	Yes	70.22% 158
	Total	225

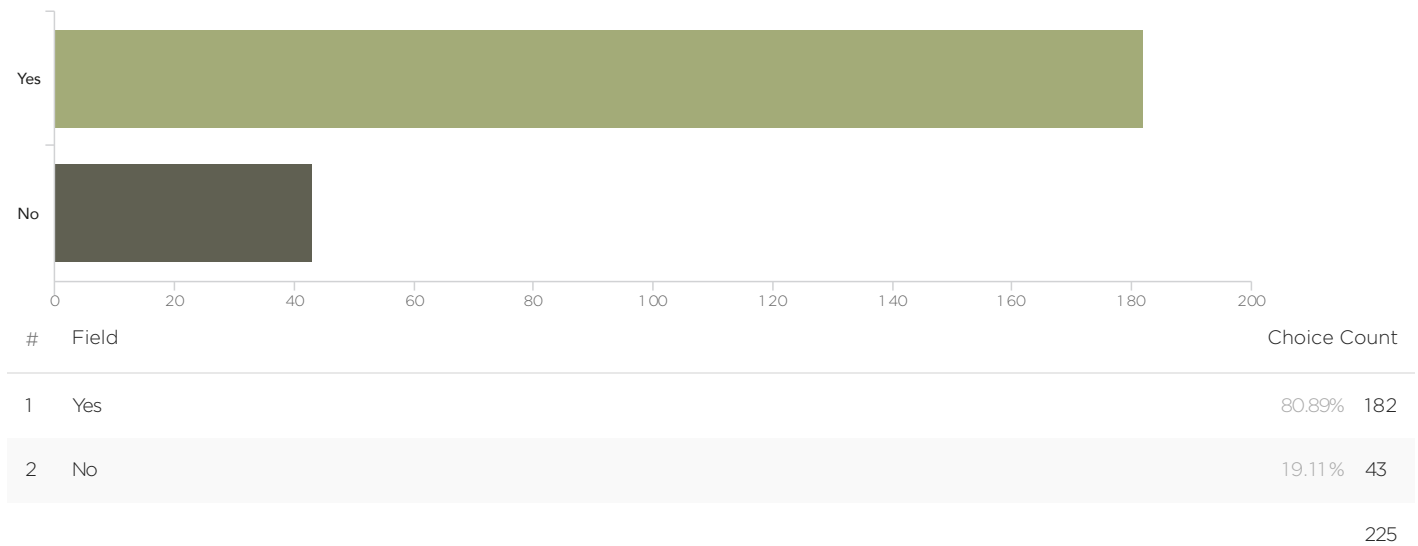
Please rate your level of agreement with the following statements:



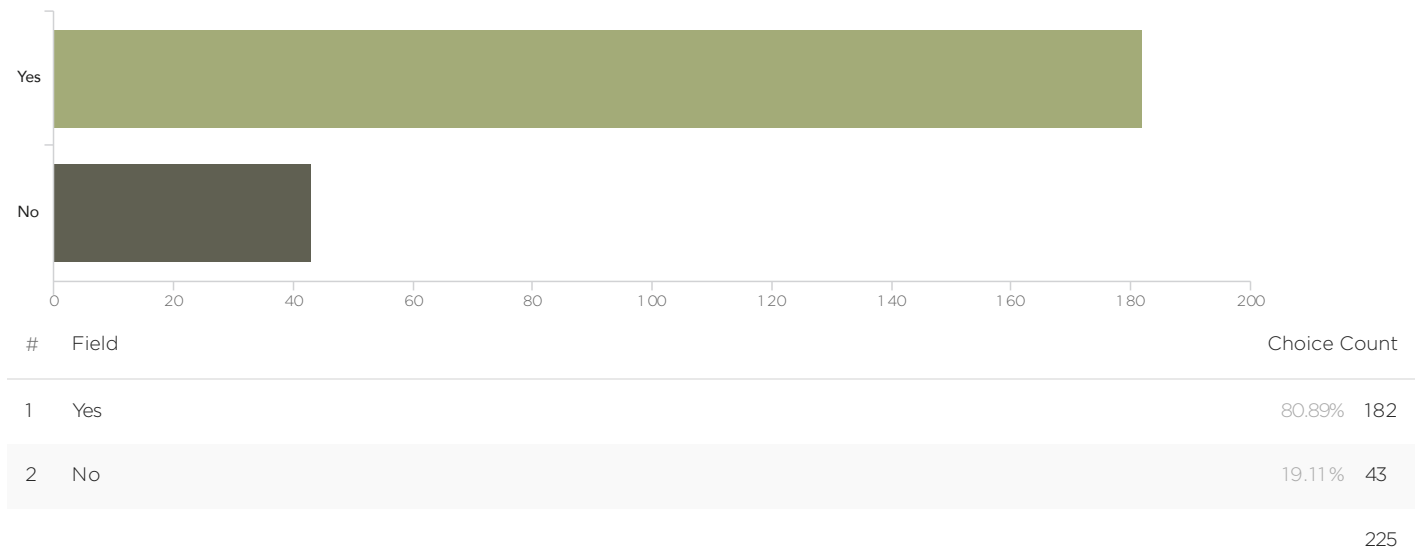
- Plant-based foods are healthier than animal-based foods.
- Eating plant-based foods result in higher energy levels than animal-based foods.
- Plant-based foods are more sustainable than animal-based foods.
- More people I know are exploring plant-based foods than they have in the past.

#	Field	Strongly agree	Agree	Neither agree or disagree	Disagree	Strongly disagree	Total
1	Plant-based foods are healthier than animal-based foods.	20.44% 46	32.00% 72	33.33% 75	10.67% 24	3.56% 8	225
2	Eating plant-based foods result in higher energy levels than animal-based foods.	21.78% 49	29.33% 66	30.22% 68	15.56% 35	3.11% 7	225
3	Plant-based foods are more sustainable than animal-based foods.	26.22% 59	36.44% 82	24.00% 54	12.00% 27	1.33% 3	225
4	More people I know are exploring plant-based foods than they have in the past.	25.33% 57	44.00% 99	16.00% 36	11.56% 26	3.11% 7	225

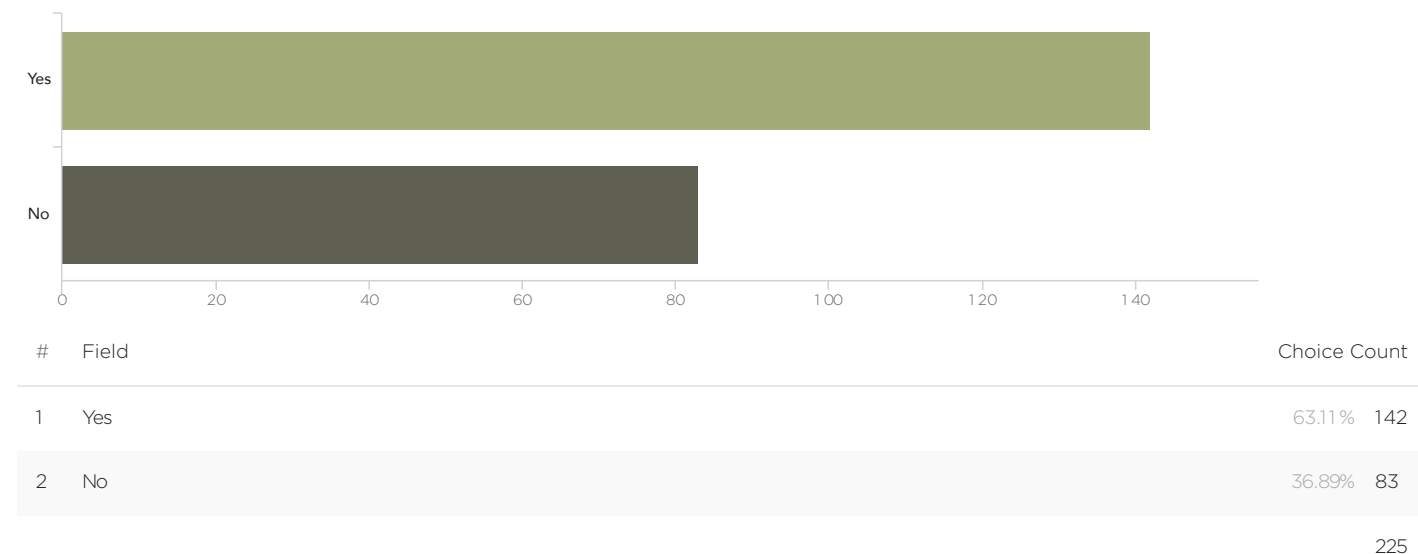
Do you believe the military should provide more plant-based options?



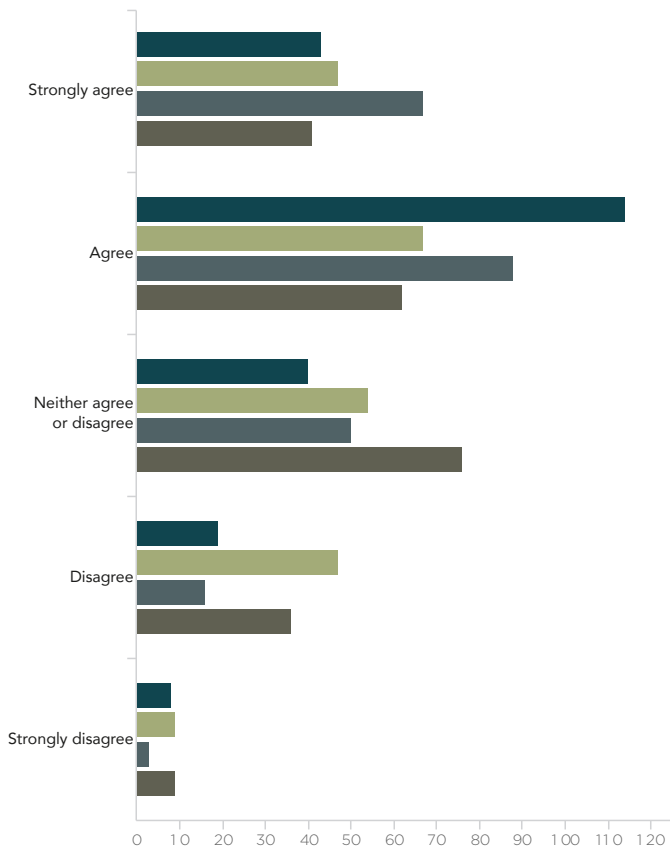
Given the option, would you prefer to have more climate-friendly MREs available?



Given the option, would you choose plant-based MREs over meat-based ones?



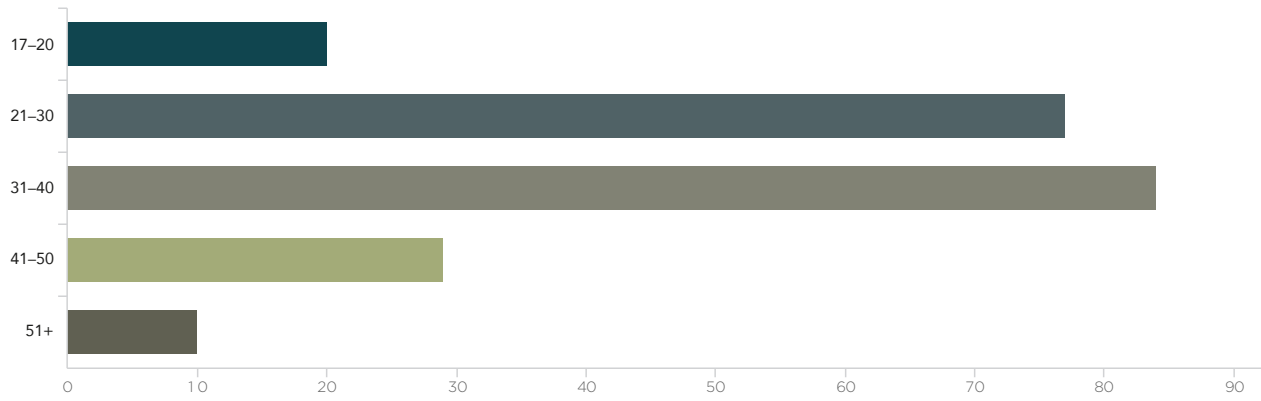
Please rate your level of agreement to the following statements:



- The current selection of MREs is nutritionally adequate to support my ability to physically perform.
- The current selection of MREs has enough variety to be eaten range of dietary needs/preferences.
- There should be more plant-based MREs available.
- The available plant-based MREs are attractive alternatives to meat-based ones.

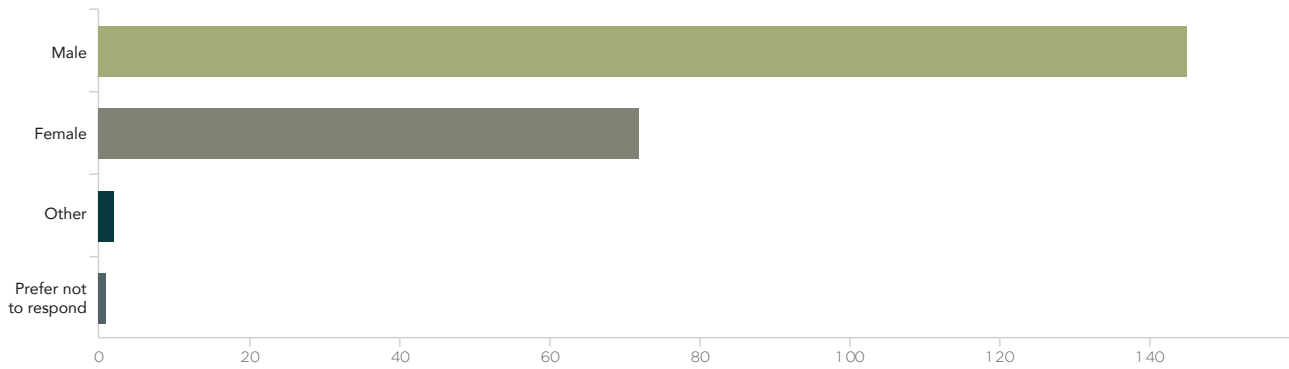
#	Field	Strongly agree	Agree	Neither agree or disagree	Disagree	Strongly disagree	Total
1	The current selection of MREs is nutritionally adequate to support my ability to physically perform.	19.20% 43	50.89% 114	17.86% 40	8.48% 19	3.57% 8	224
2	The current selection of MREs has enough variety to be eaten by people with a wide range of dietary needs/preferences.	20.98% 47	29.91% 67	24.11% 54	20.98% 47	4.02% 9	224
3	There should be more plant-based MREs available.	29.91% 67	39.29% 88	22.32% 50	7.14% 16	1.34% 3	224
4	The available plant-based MREs are attractive alternatives to meat-based ones.	18.30% 41	27.68% 62	33.93% 76	16.07% 36	4.02% 9	224

In which age range do you fall?



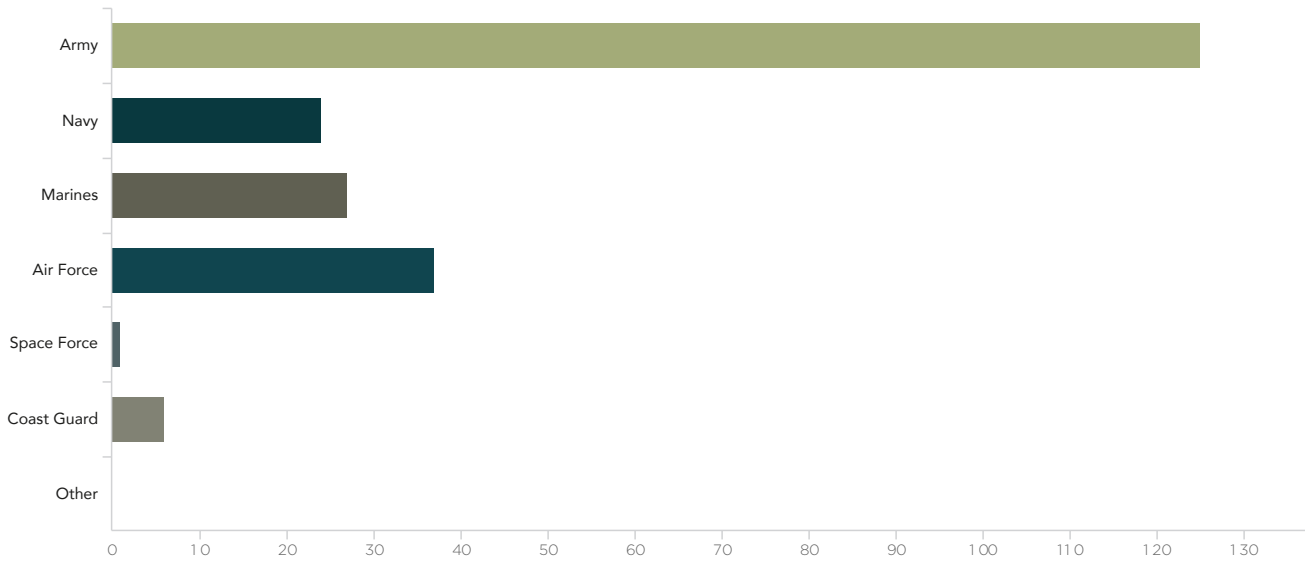
#	Field	Choice Count
1	17-20	9.09% 20
2	21-30	35.00% 77
3	31-40	38.18% 84
4	41-50	13.18% 29
5	51+	4.55% 10
		220

What is your gender?



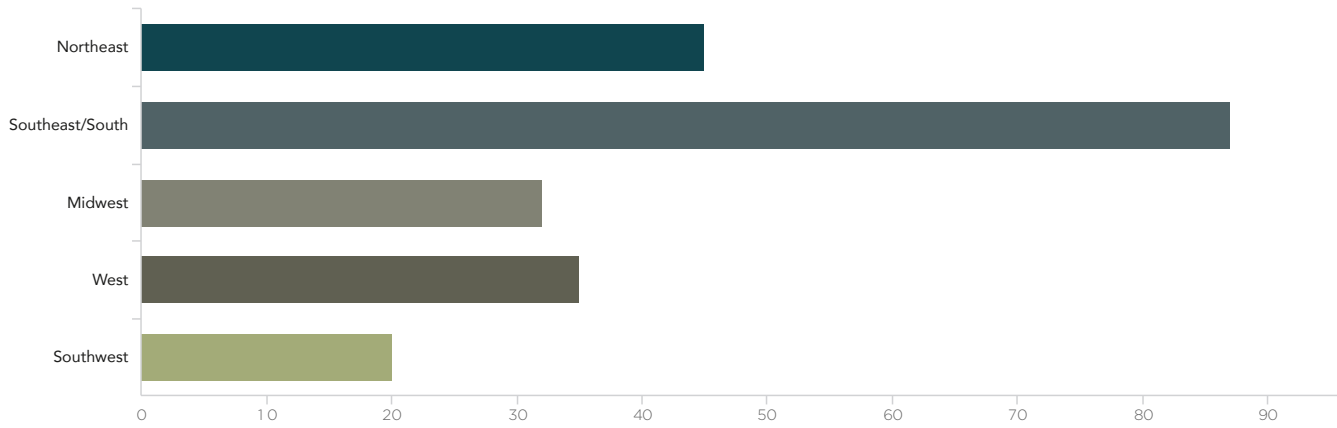
#	Field	Choice Count
1	Male	65.91% 145
2	Female	32.73% 72
3	Other	0.91% 2
4	Prefer not to respond	0.45% 1
		220

In which branch of the military do you serve?



#	Field	Choice Count
1	Army	56.82% 125
2	Navy	10.91% 24
3	Marines	12.27% 27
4	Air Force	16.82% 37
5	Space Force	0.45% 1
6	Coast Guard	2.73% 6
7	Other	0.00% 0
		220

In which region of the country do you live?



#	Field	Choice Count
1	Northeast	20.55% 45
2	Southeast/South	39.73% 87
3	Midwest	14.61% 32
4	West	15.98% 35
5	Southwest	9.13% 20
		219