



Dear ALDI Leadership,

We were saddened to see the recent Mercy For Animals undercover investigation exposing the extreme suffering of chickens at an ALDI USA supplier.

Nearly everyone in the world would agree that the cruelty shown on ALDIUncovered.com is unacceptable, and we're writing to strongly encourage ALDI to take action in the United States, just as you have elsewhere in the world with ALDI locations.

ALDI has already committed to a set of welfare standards that would ban some of the worst abuses from its chicken supply chains in Germany, Spain, France, Belgium, Denmark, and the Netherlands. We were so happy to hear about this! But we were confused to learn that ALDI has not done the same for chickens in the United States. Your company has as much ethical responsibility to prevent animal suffering in the United States as it has in Europe.

Simplicity, consistency, and responsibility are ALDI's core values, yet there has been no implementation of simple, straightforward corporate responsibility policies to address animal suffering in your U.S. operations.

ALDI cannot claim to care about animal welfare while ignoring chickens in the United States, your second-largest market worldwide. It's misleading to tout a commitment to strong animal welfare policies while failing to ban the most extreme suffering in your U.S. supply chain.

We're calling on ALDI Sud and ALDI USA to address this issue and adopt a chicken welfare policy to meaningfully reduce suffering. Please do the right thing and show your customers in Europe and the United States that you genuinely care about animal welfare by adopting Better Chicken Commitment standards in the United States.

Sincerely,

Alexandra Paul  
David Chokachi  
David Hasselhoff  
Erika Eleniak  
Gena Lee Nolin  
Jaason Simmons  
Jason Brooks  
Jeremy Jackson  
Kelly Packard  
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