



# ANNIVERSARY GALA

## 25th Anniversary Gala Food Sponsorship Opportunities

Mercy For Animals is pleased to offer vegan food and beverage sponsorship opportunities for our 25th anniversary gala on April 20, 2024, in Los Angeles, California.



This unforgettable event will attract more than 500 influential leaders from entertainment, business, and philanthropic communities. The gala offers a one-of-a-kind opportunity to generate exposure for your business among celebrities, journalists, social media influencers, investors, and other high-profile guests. Sponsorships are ideal for business owners and corporations seeking to align their brands with Mercy For Animals' mission to end industrial animal agriculture by constructing a just and sustainable food system. Experiential activations, such as food trucks or interactive stations, can be customized and included for each package.





## FOOD SPONSORSHIPS

### DINNER – \$10,000

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*Vegan protein or cheese (one sponsorship available for each)*

*The fair market value of this package is \$2,400. Your donation is deductible to the extent allowed by law.*

- Six tickets to the gala. Includes cocktail reception, seating during program, and after-party access.
- Donated product featured in the plated gala dinner menu
- Company logo and product name on printed menus
- Logo on gala screens
- Logo on gala website
- Mention on Mercy For Animals' social media platforms
- Inclusion in gala emails and press releases
- Vocal recognition during program

### DESSERT – \$7,500

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*Vegan dessert for after-party*

*The fair market value of this package is \$1,600. Your donation is deductible to the extent allowed by law.*

- Four tickets to the gala. Includes cocktail reception, seating during program, and after-party access.
- Donated desserts featured in the after-party dessert display or a customized interactive station
- Company logo and product name on dessert display signage
- Logo on gala screens
- Logo on gala website
- Mention on Mercy For Animals' social media platforms
- Inclusion in gala emails and press releases
- Mention in our after-gala blog post

*By law donor-advised funds cannot be used to purchase tables or fund sponsorships.*



## FOOD SPONSORSHIPS

### COCKTAIL RECEPTION – \$5,000

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*Vegan hors d'oeuvres for cocktail reception*

*The fair market value of this package is \$1,600. Your donation is deductible to the extent allowed by law.*

- Four tickets to the gala. Includes cocktail reception, seating during program, and after-party access.
- Donated product featured during cocktail reception
- Company logo and product name on cocktail reception signage
- Logo on gala screens
- Logo on gala website
- Mention on Mercy For Animals' social media platforms
- Inclusion in gala emails and press releases
- Mention in our after-gala blog post

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## FOOD SPONSORSHIPS

### AFTER-PARTY – \$5,000

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*Vegan hors d'oeuvres for after-party*

*The fair market value of this package is \$1,600. Your donation is deductible to the extent allowed by law.*

- Four tickets to the gala. Includes cocktail reception, seating during program, and after-party access.
- Donated product featured during after-party
- Company logo and product name on after-party signage
- Logo on gala screens
- Logo on gala website
- Mention on Mercy For Animals' social media platforms
- Inclusion in gala emails and press releases
- Mention in our after-gala blog post

### GIFT BAG – \$2,500

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*The fair market value of this package is \$800. Your donation is deductible to the extent allowed by law.*

- Two tickets to the gala. Includes cocktail reception, seating during program, and after-party access.
- Inclusion of donated nonperishable vegan snack(s) in after-party snack bags
- Mention on Mercy For Animals' social media platforms
- Mention in our after-gala blog post

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## BEVERAGE SPONSORSHIPS

### VEGAN WINE SPONSORSHIP – \$10,000

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*Vegan wine for cocktail reception, dinner, or after-party (one sponsorship available for each)*

*The fair market value of this package is \$2,400. Your donation is deductible to the extent allowed by law.*

- Six tickets to the gala. Includes cocktail reception, seating during program, and after-party access.
- Donated wine served during cocktail reception, dinner, or after-party
- Company logo and product name on bar signage
- Logo on gala screens
- Logo on gala website
- Mention on Mercy For Animals' social media platforms
- Inclusion in gala emails and press releases
- Mention in our after-gala blog post

### VEGAN BEER OR SPIRITS SPONSORSHIPS – \$10,000

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*Vegan beer or spirits for cocktail reception or after-party (one sponsorship available for each)*

*The fair market value of this package is \$2,400. Your donation is deductible to the extent allowed by law.*

- Six tickets to the gala. Includes cocktail reception, seating during program, and after-party access.
- Donated product served during cocktail reception or after-party
- Company logo and product name on bar signage
- Logo on gala screens
- Logo on gala website
- Mention on Mercy For Animals' social media platforms
- Inclusion in gala emails and press releases
- Mention in our after-gala blog post

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Mercy For Animals is a registered 501(c)(3) nonprofit organization. Your contribution is tax-deductible to the extent allowed by law.