

The People's Fund

2023 Eligibility Requirements

- Values: Your organization is aligned with Mercy For Animals' mission to end industrial animal agriculture by constructing a just and sustainable food system.
- Location: Your organization is based in a U.S. state or territory, including the District of Columbia, Guam, Puerto Rico, the Virgin Islands, and American Samoa.
- Leadership: More than 75% of your organization's decision-makers are BIPOC (Black, Indigenous, people of color).
- Budget: Your organization's annual budget is less than \$200,000.
- Practices: Your organization will use these funds in a manner that promotes veganism as a social justice practice.
- Partnership: Your organization will provide a progress update 10 months after signing the grant agreement, and you will allow Mercy For Animals to name your organization as a grantee on The People's Fund website.
- Unincorporated organizations and individual projects that are wholly owned and operated by Mercy For Animals employees are not eligible for grants from The People's Fund.
- *Preferred: Status as a 501(c)3 nonprofit is favorable but not required. Individuals or organizations that do not have 501(c)3 status can designate a fiscal sponsor or work with Mercy For Animals to identify a fiscal sponsor.