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MERCY FOR  
ANIMALS

# 2021

## ANNUAL REPORT

**Address:** Mercy For Animals 8033 Sunset Blvd., Suite 864, Los Angeles, CA 90046 | **Phone:** 1-866-632-6446  
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## Mission

Our mission is to end industrial animal agriculture by constructing a just and sustainable food system.

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## Vision

Our vision is a world where animals are respected, protected, and free.







### **Dear friends, supporters, colleagues, and donors,**

2021 was an incredible year. We launched five new investigations, collaborated with environmental activist Greta Thunberg on a trailblazing film, spoke up for animals in statehouses, and secured breakthrough policies to reduce suffering for chickens.

Supporters like you gave us hope, resilience, and determination to keep fighting to make unprecedented progress toward our goal of changing our current food system.

We are so grateful for everything we accomplished last year, which was because of your support, partnership, generosity, and compassion. The future we envision would not be possible without you, so thank you.

While full of challenges, last year also brought about significant progress for farmed animals. Here are some highlights:

- Our groundbreaking investigation into a system set up by Costco to supply itself with cheap chicken broke in the *Sunday New York Times*, and after months of Mercy For Animals' campaigning, Costco took important first steps to address its treatment of chickens.
- Supermarket chains Kroger and Albertsons took their first meaningful actions to address chicken industry cruelty.

- Sprouts Farmers Market, Natural Grocers, and three other brands agreed to end the cruel slaughter of birds hung by their feet on a high-speed line.
- Giant Eagle, the 11th-largest U.S. supermarket chain, pledged to take sweeping action to end some of the cruelest industry practices for its Nature's Basket brand.
- We partnered with environmental activist Greta Thunberg to produce a short film that links animal agriculture to chronic disease and environmental devastation
- After significant advocacy by Mercy For Animals, a Texas bill was amended to remove provisions that could have been used to punish whistleblowers and undercover investigators.
- With our support, Nevada enacted a law banning cage confinement of laying hens in the state.
- Krispy Kreme, Yum! Brands, JM Smucker, and Barceló Hotel Group published new global cage-free commitments or extended existing commitments to all their regions of operation—which will reduce suffering for millions of hens each year.
- Cencosud, Brazil's fourth-largest retail group, joined 20 other brands in making regional cage-free commitments as a result of Mercy For Animals' efforts.
- Major Japan-based global food manufacturer Kewpie (which purchases 10 percent of all eggs in Japan) announced it would add cage-free-egg products to its offerings and produce Japan's first plant-based eggs.
- In Brazil, two companies eliminated eggs from their product lines, and a major Brazilian bakery franchise launched two vegan pastries in all its locations after a Mercy For Animals campaign.
- We developed our ambitious [strategic plan for 2022–2024](#) to guide our important work, possible only because of you.

I am so proud of our achievements in 2021, but so much work remains to be done. Thank you for continuing to stand with us in our aim to create a future where animals are treated with compassion. Together, we will keep working to construct a just and sustainable food system.

With gratitude,

Leah Garcés

# Financial Overview

The following is an overview of Mercy For Animals' income and expenses for the fiscal year ending December 31, 2021.

<b>Revenue</b>	
Contributions and Grants	\$16,866,103
In-Kind Contributions	\$137,670
Fundraising Events	\$667,533
Sale of Merchandise	\$22,424
Investment Income	\$888,272
<b>Total Revenue</b>	<b>\$18,582,002</b>
<b>Expenses</b>	
Programs	\$9,451,916
G&A	\$1,492,604
Fundraising	\$2,212,860
<b>Total Expenses</b>	<b>\$13,157,380</b>
<b>Net Assets End of Year</b>	<b>\$27,099,998</b>

## Board of Directors and Officers

Milo Runkle, Outgoing Board Chair

Neysa Colizzi, Incoming Board Chair

Lisa Feria, Board Vice-Chair

Michael Pellman Rowland, Treasurer

Sid Hariharan

Alexis Fox

Ashley Bugeja Vuu

Derek Coons

Jaime Surenkamp

Liza Heavener

Tyson-Lord Gray

Leah Garcés, CEO and President

Daina Bray, Outgoing Secretary and  
General Counsel

Jodi Medoff, Incoming Secretary and  
General Counsel



Mercy For Animals is a registered 501(c)(3) nonprofit organization that is tax-exempt under the Internal Revenue Code (tax ID number 54-2076145).

