





MET JULIA IN PENNSYLVANIA..

Pigs like Julia are friendly and incredibly smart. They dream when they sleep, and they rub noses with their close friends. Like my dog, Julia would light up with excitement when she saw me. She oinked happily when I stroked her face.

Sadly, Julia spent her entire life in a cage so small she could not turn around. This is how almost all mother pigs are treated, and it causes severe mental problems. Julia would repeatedly bite her cage bars in frustration, cracking her teeth on the steel. Other pigs became so depressed they'd lie on the ground without moving.

ONE OF JULIA'S PIGLETS DID NOT GROW QUICKLY ENOUGH. TO SAVE MONEY, WORKERS KILLED HIM BY SLAMMING HIM HEADFIRST INTO THE CONCRETE FLOOR.

Her other piglets had their testicles and tails sliced off with no anesthesia. They were then packed into filthy concrete pens — they never once saw the sun. At six months old they were electrocuted or shot through the brain with a metal rod. The lucky ones died right away. The others would be drowned in scalding water.

I was shocked to find that nearly all farms treat animals this way. The idea of eating Julia and her babies had become unimaginable. (continued on next page)





MEET RYAN







As bad as life was for Julia, things were even worse on the chicken and egg farms we investigated. Chickens are genetically manipulated to grow so fat that by the time they are one month old it hurts to walk. The chickens we saw were in constant pain, and spent most of their time lying in the feces that coated the shed floor. Hens who were sick or injured were left to suffer and slowly die. Sometimes workers clubbed them on the head with a metal bar.

Because they don't lay eggs, male chicks like Ryan are of no use to egg farmers.

SO RYAN WAS TOSSED ALIVE INTO A GIANT GRINDING MACHINE.

Female chicks had their beaks seared off. They spent their whole lives packed in filthy wire cages so small they could barely turn around. Each hen lived her entire life with less floor space than the size of a sheet of paper. After seeing how these girls were treated, my days of eating chicken and eggs were over.



In their pursuit of a happier life, it's no surprise people are changing what they eat. Replacing meat with plant-based foods is one of the best things you can do for yourself. You get more energy, look better, and can prevent the leading causes of disease.

Medical research shows that chicken, fish, and eggs are linked to many health problems. Chicken, dairy, and eggs are packed with saturated fat. Some studies have found they may increase cancer mortality rates. Eggs have also been shown to increase the risk of diabetes and heart attacks. And chicken and fish have high levels of cancer-causing chemicals like dioxin, arsenic, and mercury.



THE

According to the Academy of Nutrition and Dietetics, people who ditch meat have:













lower blood

pressure







lower body

less cancer

disease

less diabetes

cholesterol

mortality from disease

SIAY **STRONG**

Iron Is Important

When cutting out meat, iron is important. Beans, lentils, dark leafy greens, and whole grains like oatmeal are filled with iron. Supplements are also available for people who need them.

Protein-Packed Plants

Beans, lentils, nuts, plantbased meats, tofu, whole grains, and dairy-free protein shakes are all great sources of protein. You can stay strong and satisfied by eating plantbased protein each day.







EATING **OUT**

Restaurant chains are carrying more meat-free items than ever before.





















You already eat lots of meat-free food. So keep filling your plate with the stuff you know and love! Here are some of our favorites:







PASTA



BURRITOS



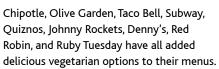




Replace animal meat with savory plant-based meats. Visit the produce section and freezer section of your local grocery store. You'll find animal-free deli meats, ground beef, hot dogs, chicken strips, sausage, burgers and more. All are mouthwatering and very convenient—just warm and serve in







Ethnic restaurants like Chinese, Indian. Italian, Mexican, and Middle Eastern always offer tasty meatless dishes. You can also visit VegGuide.org for a list of the most vegetarian-friendly restaurants near you.

CELEBS SPEAK OUT ABOUT WHY THEY MOVED BEYOND MEAT

"It's definitely something to celebrate. My heart feels very happy with this decision." "I stopped eating all meat a few years ago. I would feel guilty that what was on my plate was walking around yesterday. Either I could live with that or stop eating meat. I chose the latter, and I'm happier for it."

"I suddenly realized that what was on my plate were living things with feelings ... it became an easy choice for me. If you choose to educate yourself, it'll be an easy choice for you, too."

"I lost 24 pounds and got back basically to what I weighed in high school."



"At the end of the day, I'll be on the side of the animals. Cruelty is cruelty, plain and simple."



Radar Online says, "Usher, 33, has always had a flare for the vegetarian, but according to insiders, he's taking it to a new level by going vegan — and loves what it's doing to his rock-hard abs."







FOR DELICIOUS RECIPES, MEAL SUGGESTIONS, AND A FREE VEGETARIAN STARTER GUIDE, **VISIT CHOOSEVEG.COM.**

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