

Non-Profit Survey

Thank you for participating in this brief 2 minute non-profit survey. By sharing your opinion, you could be eligible to win one of twenty (20) \$25 Amazon gift cards at the close of the survey!



Your responses are anonymous, so please answer honestly. Let's get started!

1. What is your age?

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2. In the past two days, how many servings have you had of the following foods? Please give your best guess.

One serving of meat or eggs is 3 ounces, about the size of a deck of cards.



Pork (ham, bacon, ribs, etc.)

Beef (hamburgers, meatballs, in tacos, etc.)

Dairy (milk, yogurt, cheese, etc.)

Eggs (omelet, in salad, etc.)

Chicken and Turkey (fried chicken, turkey sandwich, in soup, etc.)

Fish and Seafood (tuna, crab, baked fish, etc.)

3. At any time in the past four months, have you increased or decreased the total amount of meat, chicken and fish you ate? This may be a choice you made for a few days or for more than a few days.

Select all that apply

- I **increased** the total amount of meat, chicken and fish I ate
- I **did not change** the total amount of meat, chicken and fish I ate
- I **decreased** the total amount of meat, chicken and fish I ate
- I did not eat meat, chicken, and fish then and I do not eat meat, chicken, and fish now

4. Compared to four months ago, are you eating more, less, or about the same amount of meat, chicken and fish (in total)?

- I am eating **more** meat, chicken and fish (in total) than I was four months ago
- I am eating **about the same** amount of meat, chicken and fish (in total) as I was four months ago
- I am eating **less** meat, chicken and fish (in total) than I was four month ago

5. Four months from now, how much meat, chicken and fish (in total) do you think you will be eating?

- I will probably be eating **more** meat, chicken and fish (in total) than I am now
- I will probably be eating **about the same** amount of meat, chicken and fish (in total) as I am now
- I will probably be eating **less** meat, chicken and fish (in total) than I am now
- I will probably not be eating any meat, chicken, or fish

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6. Please indicate how much you agree or disagree with each statement below.

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Cows, pigs and chickens are intelligent and emotional with unique personalities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Eating less meat, chicken and fish (in total) is the right thing to do	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I know how to replace meat, chicken and fish dishes with appealing non-meat options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. What is your gender?

- Male
- Female
- Other

8. What country do you live in?

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9. You have completed the survey! As a thank you for your time, you are invited to enter a sweepstakes for a chance to win one of twenty (20) \$25 Amazon gift cards. Please include your e-mail address below to enter, if you would like to enter the sweepstakes.

Please click [here](#) for complete sweepstakes rules.

E-mail address for sweepstakes:

You will be contacted by e-mail at this address within 30 days if you have been selected in the sweepstakes drawing. Your email address will never be shared and you will not be added to an email listserv.

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10. In the past two days, how many servings have you had of the following foods? Please give your best guess.

One serving of meat or eggs is 3 ounces, about the size of a deck of cards.



Pork (ham, bacon, ribs, etc.)

Beef (hamburgers, meatballs, in tacos, etc.)

Dairy (milk, yogurt, cheese, etc.)

Eggs (omelet, in salad, etc.)

Chicken and Turkey (fried chicken, turkey sandwich, in soup, etc.)

Fish and Seafood (tuna, crab, baked fish, etc.)

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11. At any time in the past four months, have you increased or decreased the total amount of meat, chicken and fish you ate? This may be a choice you made for a few days or for more than a few days.

Select all that apply

- I **increased** the total amount of meat, chicken and fish I ate
- I **did not change** the total amount of meat, chicken and fish I ate
- I **decreased** the total amount of meat, chicken and fish I ate
- I did not eat meat, chicken, and fish then and I do not eat meat, chicken, and fish now

12. Compared to four months ago, are you eating more, less, or about the same amount of meat, chicken and fish (in total)?

- I am eating **more** meat, chicken and fish (in total) than I was four months ago
- I am eating **about the same** amount of meat, chicken and fish (in total) as I was four months ago
- I am eating **less** meat, chicken and fish (in total) than I was four month ago

13. Four months from now, how much meat, chicken and fish (in total) do you think you will be eating?

- I will probably be eating **more** meat, chicken and fish (in total) than I am now
- I will probably be eating **about the same** amount of meat, chicken and fish (in total) as I am now
- I will probably be eating **less** meat, chicken and fish (in total) than I am now
- I will probably not be eating any meat, chicken, or fish

14. Please indicate how much you agree or disagree with each statement below.

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
Cows, pigs and chickens are intelligent and emotional with unique personalities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Eating less meat, chicken and fish (in total) is the right thing to do	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I know how to replace meat, chicken and fish dishes with appealing non-meat options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. What is your gender?

Male

Female

Other

16. What country do you live in?

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Thank you for taking part in this non-profit research survey! Unfortunately you did not qualify for the sweepstakes. Please click "next" to complete the survey.

Thank you for participating in this survey about food choices. You have now completed the survey and may close your browser window.