



2024 CANADA ANIMAL WELFARE SCORECARD

Ranking Major Food Companies on
Their Animal Welfare Performance



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EXECUTIVE SUMMARY

As corporate sustainability claims have come under increasing scrutiny from policymakers and rising food prices have prompted questions about the ethics of a profit-driven food industry, a clear need for public oversight and accountability in Canada's food system has emerged.

Restaurants, grocers, and other food companies not only play a significant role in fulfilling Canadians' needs but set responsible sourcing standards while representing the interests of their customers to producers. With no federal legislation protecting animals in Canadian farms and insufficient industry guidelines that lack oversight, the private sector is instrumental in advancing animal welfare in Canada.

Over the past four years, the *Canada Animal Welfare Scorecard* has served as the only benchmarking tool that evaluates the animal welfare commitments, transparency, and progress of 40 of the most influential food companies in Canada. This annual assessment informs the public about how household brands are performing on animal welfare and helps hold companies to their public animal welfare commitments.

The evaluation focuses on three policy areas for farmed animal welfare that are scientifically informed and the most well-established globally: cage-free eggs, gestation-crate-free pork, and chicken aligned with [Better Chicken Commitment](#) (BCC) standards. In each policy area, leading companies show their potential to reduce animal suffering, while a concerning number of companies lack transparency and trail their competitors.

In 2024, over two-thirds of the companies assessed reported progress in Canada on at least one policy. This represents meaningful growth relative to 2020, before the first edition of this report, when about one-quarter of these companies were reporting regionally.

Among the companies demonstrating transparency in Canada, 15% are reporting on all three animal welfare policies—an impressive jump from 5% in 2023. But nearly a third are still not reporting progress in Canada at all, and half of those lack any policy commitments.

Since 2021, the number of companies each year that have begun reporting progress remains steady, with first-time

reporting on 10 policies in 2024. Additionally, many of the companies that had reported on one animal welfare policy have expanded their reporting to cover others, resulting in the number of policies with reported progress increasing from 24 to 48 between 2022 and 2024.

As animal welfare has established itself as an important environmental, social, and governance (ESG) issue for investors, transparent annual reporting is becoming the norm for an increasing number of Canadian companies. But standards and transparency among Canadian producers and their respective industry associations vary widely. For decades, the Canadian animal agriculture sector has become insulated from public scrutiny and government oversight despite being largely unregulated. Concerningly, industry marketing associations are growing in size and scope and receiving millions of taxpayer dollars to support advertising. Under the guise of building “public trust” in Canada's food system, these organizations are known to “humanewash” and greenwash outdated and harmful practices to an unsuspecting audience.

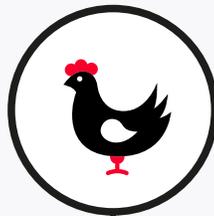
Discerning trustworthy sources of information about where their food comes from remains an ongoing challenge for consumers. Industries spend millions to influence public opinion about animal welfare in Canada, which raises questions regarding why this is necessary and why funds are going toward image rather than improving how animals are treated.

These challenges—lack of legislation, insufficient and unenforced industry standards, and a rise in humanewashing—highlight the importance of bringing greater transparency to animal agriculture in Canada. Polls show that Canadians care about animal welfare and that they want companies to do the right thing. Some businesses are listening and joining the increasing number of companies each year raising the bar above poor industry practices. Yet significant work remains to be done to expose the lack of animal welfare regulation in Canada and hold companies to their public promises.



2024 Report Highlights

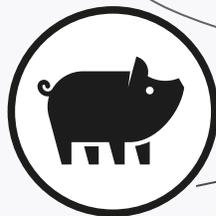
15 POLICIES
Have Been Fulfilled



15% OF COMPANIES
Reported Regional
Progress on All Three
Animal Welfare Issues
Up from 5% in 2023



Regional Progress
Was Reported for
48 POLICIES
33% Increase in Policy
Reporting from 2023



28 OF 40 COMPANIES
Reported Progress
in Canada*
17% Increase in Companies
Reporting from 2023



*Reported progress in Canada may cover Canada, the United States and Canada, or North America.

Annual benchmarking shows a trend toward **regional animal welfare reporting in Canada.**

The increase in both the number of companies reporting progress and the number of policies reported on each year is a good indication that animal welfare is being integrated into food companies' corporate responsibility programs in Canada. While the number of companies reporting regionally has increased from **11 to 28** over the past four years, the number of policies evaluated with reported progress has increased more dramatically, from **13 to 48**.



This shows that companies that integrate animal welfare into their sustainability work tend to develop more comprehensive policies and transparency practices over time.

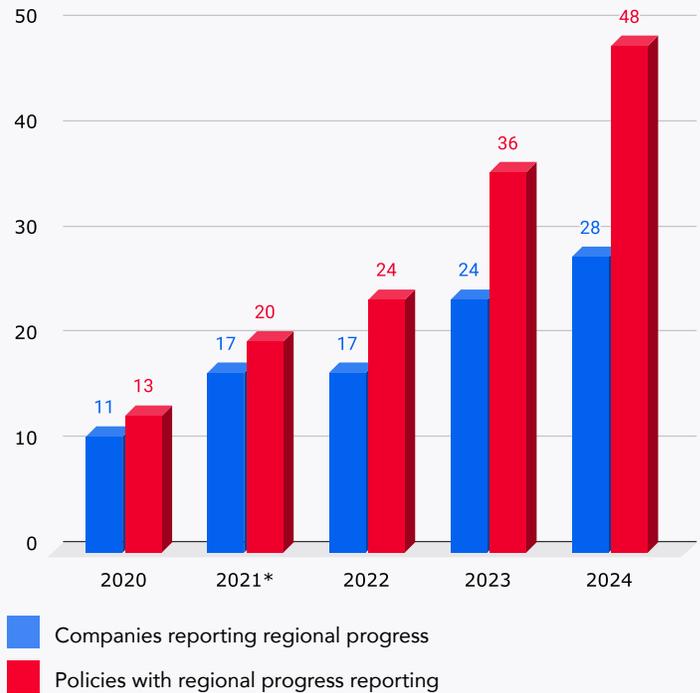


Figure 1. Progress reporting on animal welfare policies in Canada, 2020–2024. *The first edition of the *Canada Animal Welfare Scorecard* was released in 2021. Regional reporting in Canada refers to reporting in Canada, the United States and Canada, or North America.

First-time policy reporting remains steady as **reporting updates rise each year.**

As many companies report on policies for the first time each year, the number of policies assessed in the scorecard with first-time reporting has remained steady. Importantly, the number of policies with **updated progress reporting has increased substantially.**

As annual benchmarking and demands for corporate accountability continue, the number of policies with first-time reporting may decline as companies integrate animal welfare into their annual reporting and begin releasing annual updates.

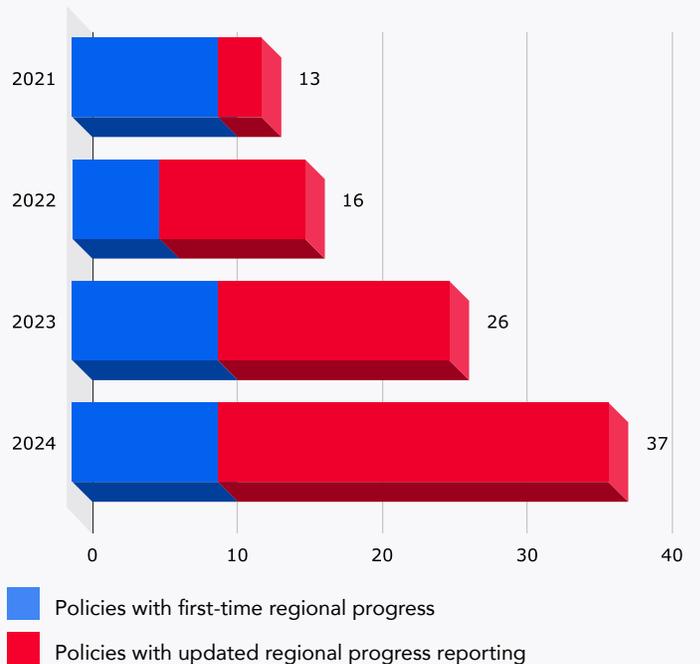
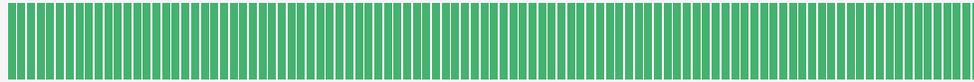


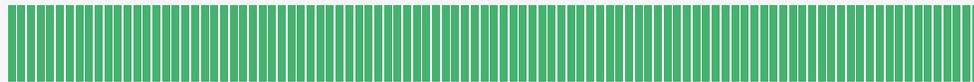
Figure 2. Policies with regional progress reporting in Canada, 2021–2024 (excludes policies that were reported fulfilled in a previous edition of this report).



Cage-free sourcing advances despite *lack of producer commitment.*



100%



100%



100%



McDonald's Canada, Boston Pizza, and Eggsmart fulfilled their cage-free egg policies **one year ahead of their deadlines.**



Aramark **more than doubled** their cage-free egg progress in Canada after the release of a cage-free roadmap last year.



Retail-sector *progress has stagnated.*

The country's only major egg producers, Burnbrae Farms and Gray Ridge Eggs, **continue to lack transparency** on their use of cage confinement systems and plans to phase them out.





A company publishes the first chicken welfare roadmap in Canada.

As some of the first adopters of the BCC, foodservice providers have also been among the first to publish implementation plans. Compass Group and Sodexo have time-bound plans for implementing their policies in the United States, but they have yet to extend these roadmaps to their Canadian operations. In contrast, Aramark has published clear milestones and plans that include Canada, making this multinational company the first to do so in Canada.

Major poultry players advance welfare in processing but neglect welfare concerns of ultrafast-growing breeds.



In 2022, Metro, McDonald's Canada, and Panago Pizza became the first major food companies in Canada to report on the transition to the BCC-aligned processing method controlled-atmosphere stunning (CAS).



This year, five other companies joined them after Maple Leaf Foods completed their transition to CAS. A&W reported fulfilling their CAS commitment, while retailers Loblaws and Save-On-Foods and the country's highest-grossing restaurant and highest-grossing pizza chains, Restaurant Brands International (parent company of Tim Hortons and Popeyes) and Boston Pizza, reported progress toward transitioning their chicken supply to CAS.

Companies move ahead of delayed industry timelines to help mother pigs.



Starbucks Canada tripled their progress in North America toward transitioning to group housing for pregnant pigs, while Costco Wholesale Canada reported transitioning to group housing for most of their private-label pork.



Retailer Save-On-Foods reported progress on their transition to group housing for the first time, joining Metro and Longo's as the only other major retailers to demonstrate transparency on this issue across their supply chains.

Many companies have yet to report progress on phasing out gestation crates, but those that are reporting progress often outpace the industry's own delayed transition timelines, which now indicate completion in 2029.



While the industry advances on processing and reduced stocking density for chickens raised for meat, it continues to use breeds that **grow monstrously large unnaturally fast**, known as "Frankenchickens." Dozens of companies have committed to banning the use of these breeds in Canada by 2026, but few have taken action.

INDUSTRY PRACTICES AND CLAIMS MISALIGNED WITH CONSUMER AND INVESTOR EXPECTATIONS

Misleading Industry Claims: Factory Farming in Canada and the Business of Humanewashing

Industrial farms, often called “factory farms,” raise large numbers of animals under high stocking densities using intensive methods and controlled conditions intended to maximize production and lower costs. This production model not only fails to provide farmed animals a high level of welfare but typically causes them a great degree of suffering.

A pervasive myth, bolstered by industry marketing associations, is that Canada does not have factory farms. These associations use multimillion-dollar advertising budgets to obscure the cruel reality of confining thousands of pigs and chickens in barren barns for nearly their entire lives.



Average egg farm in Canada:
23,000 hens



Average chicken farm in Canada:
36,000 chickens



Average pig farm in Canada:
2,000 pigs

Humanewashing happens when a company or industry makes misleading claims to convince consumers and stakeholders that the animals it uses are bred, raised, and slaughtered humanely. These false assurances often show up in marketing materials, on animal welfare pages of company websites, or on product labels.

A 2023 poll found that **agricultural industry groups were the least trusted** among Canadians surveyed relative to animal protection organizations, animal welfare scientists, and Canadian governments.



The level of trust is lower for industry groups (e.g. agricultural associations, hunting/trapping associations, etc.) (43%), international governments (42%) and corporations (33%).

Humanewashing is a common practice in Canadian animal agriculture. National marketing association **Chicken Farmers of Canada** distorts the scale of industrial chicken farms in Canada through paid advertisements claiming that the country does not have factory farms because Canadian chicken farms are “family farms.” Importantly, this designation has no connection to farm size or production method; it simply means a farm is not corporate-owned.

In another example, Canada’s largest egg producer, **Burnbrae Farms**, uses labelling practices that mislead the public into believing that they are purchasing cage-free eggs when they are purchasing eggs from hens who spend their lives in cages.



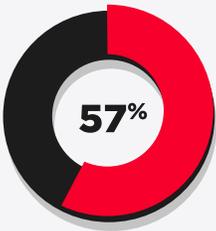
Nearly half of Loblaws customers surveyed said they believed that Burnbrae’s “Nestlaid” label means that hens live in open barns with no cages. In reality, Burnbrae’s Nestlaid eggs come from hens kept in cages.

While the Canadian egg industry is expected to move away from conventional “battery” cages by 2036, the vast majority of egg-farm transitions have been to slightly larger cages that offer only minor welfare improvements. These systems are often referred to in the industry as “enriched colony housing” or “alternative housing,” which notably omits the term “cage.” This language not only obscures the reality that these are still very restrictive—and therefore inherently problematic—cage systems but ignores that **public opposition to cages drove the industry pledge to move toward alternatives** that have the potential to meet the welfare needs of hens.

Concerningly, these distortions are so widespread that they appear in the animal welfare sections of corporate-responsibility reports. Canadian companies that repeat them inadvertently show a lack of market knowledge on the topic and appear out of touch with global animal welfare standards while sometimes even contradicting their own public policies.

Consumer Expectations: Canadians Want Better Standards and Transparency in Agriculture

Studies consistently show that **Canadians want farmed animals to have higher-welfare conditions**—and they want companies to share meaningful information about how animals are treated.

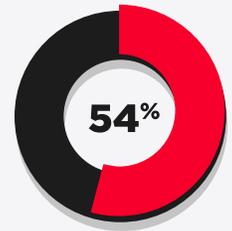


More than half of Canadians surveyed **don't believe most green or sustainability claims brands make.**



More than eight out of 10 Canadians surveyed said that **stores and restaurants should be transparent about the types of eggs they source.**

More than half of Canadians surveyed reported **spending more on eggs with labels that they believe indicate higher welfare.**



More than seven out of 10 Canadians surveyed **support a national ban on cage confinement.**

While affordability is key for Canadians and a record number used food banks in 2023, concern for animal welfare remains central to Canadian values. Research shows that **Canadian consumers** are often unaware of the cruel reality behind products with misleading labels. When presented with accurate information about the products they purchase, consumers overwhelmingly favour higher-welfare options.

Investor Trends: Poor Animal Welfare Identified as Significant Investment Risk

The treatment of animals has also become a **significant concern for investors**, who are increasingly focused on not only companies' commitments to animal welfare but transparency about plans and progress. Investors view poor animal welfare as a significant **investment risk**, as the negative impacts associated with cage confinement, such as the spread of dangerous pathogens, create legal, regulatory, and reputational hazards.

Investors consider how companies manage sustainability-related risks and opportunities as a key factor in their investment decisions. PwC's **2023 global investor survey** found that 66% of respondents agreed that companies should make expenditures that address relevant ESG issues, even if doing so impacts short-term profitability. The survey results also show that investors want to see clear plans for fulfilling ESG commitments over time, with nearly 75% of respondents believing that companies should provide roadmaps toward their sustainability goals.

As a relatively **new ESG topic**, farmed animal welfare has lacked coverage in company performance disclosures. But because it is an ESG topic with clear global standards, farmed animal welfare policies and reporting lend themselves well to ESG performance metrics, making companies' transparency goals more achievable.

In this environment, companies that do not integrate animal welfare into their ESG strategies stand out as higher investment risks.

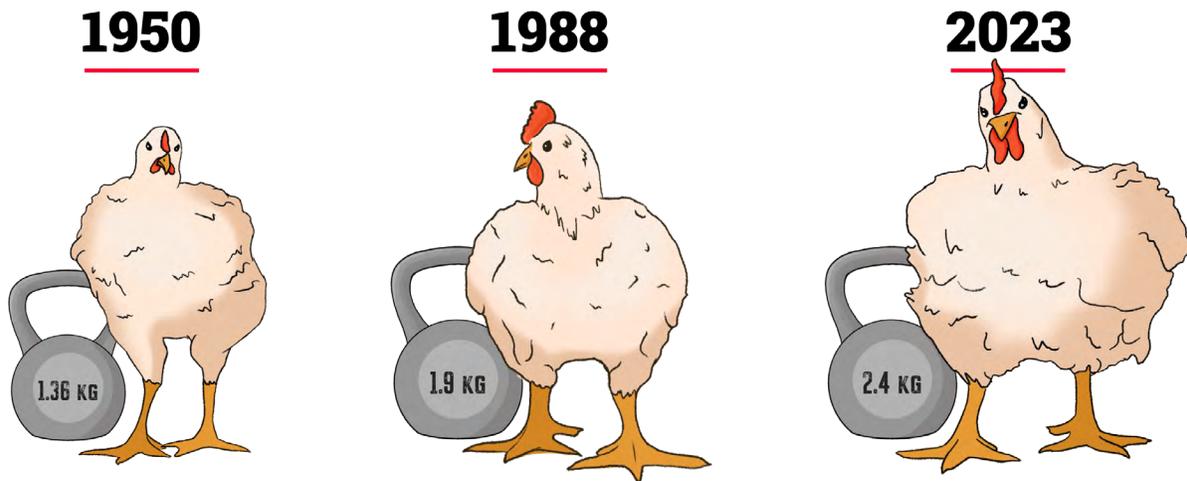
INDUSTRY EVALUATION

Use of **Ultrafast-Growing Birds** Undermines Advances in Chicken Welfare

In 2023, over **780 million chickens** were raised for meat in Canada. Commonly referred to as “broilers,” these birds represent over 90% of the land animals farmed for food in the country.

The modern factory-farmed chicken has been selectively bred for decades to grow extremely large unnaturally fast. These animals are also known as “Frankenchickens.” On average, chickens in Canada have been **bred to grow four times as fast as they did in 1950**. They reach slaughter weight—about 2.4 kilograms—in around 38 days.

These chickens suffer immensely as a result of their growth rates. Birds just a few weeks old can suffer from organ failure and heart disease and often have high rates of muscle disorders. As they grow larger, their health and mobility are so compromised that they often cannot stand up or walk to reach food or water.



Companies **commit to baseline standards** to address chicken welfare concerns.



Over 600 companies around the world—including 50 in Canada—have adopted the **Better Chicken Commitment**, a set of science-based standards that address the key welfare issues impacting chickens raised for meat.

BCC standards include transitioning to breeds with higher welfare outcomes, significantly improving the birds’ living environments, and replacing live-shackle slaughter with controlled-atmosphere stunning before slaughter. The BCC’s components are closely connected to the **most common welfare outcomes** food companies measure.

Importantly, the shift to higher-welfare chicken breeds is crucial for birds to adequately benefit from standards that offer more space or better litter or lighting, which they cannot do if their abnormal growth impairs their health and mobility.

The BCC represents the **minimum standards needed** to reduce suffering for chickens raised for meat.



Canadian poultry code **falls short** of leading global standards.

Industry standards in Canada are created every 10 years by the National Farm Animal Care Council (NFACC), an organization mostly composed of industry groups. The codes of practice for each industry are not legislated and not enforceable in most provinces, and there is no evaluation of compliance.

In addition to their **lack of implementation, transparency, and oversight**, the codes do not go far enough to protect animals in farms. As a result, corporate commitments, public opinion, and global trends continue to outpace the increasingly out-of-touch Canadian animal agriculture sector.

A [comparison](#) between the BCC and NFACC's Poultry Code of Practice reveals striking differences on key welfare topics:



Better Chicken Commitment

Minimum Standards

- ✓ Enrichments
- ✓ Controlled-atmosphere stunning before slaughter
- ✓ Higher-welfare breeds
- ✓ Reduced stocking density
- ✓ Measurable litter requirements
- ✓ Measurable requirements for lighting intensity and duration
- ✓ Third-party auditing



National Farm Animal Care Council

Insufficient Standards

- ✗ No requirements for enrichments
- ✗ No requirements for slaughter
- ✗ No breed requirement
- Reduced stocking density with provisions for increased stocking density
- Litter monitoring lacking measurable requirement
- No measurable requirement for lighting intensity and minimal requirements for duration
- Internal auditing program by industry association



Retail and producer progress indicates **both promise and concern.**

As with policies that ban cage and crate confinement, foodservice providers were among the first companies to adopt the BCC and are now among the first to publish time-bound plans for implementing their policies. After foodservice providers adopted BCC policies, several popular multinational restaurant chains, such as Subway, Starbucks, Burger King, and Tim Hortons, did the same. Other sectors soon followed.



But while many large retailers in the United States and Europe have BCC-aligned policies and are even reporting progress toward fulfilling their commitments, **no major retailer in Canada has a public broiler welfare policy in place.**



56
European Union



20
United States



4
United Kingdom



1
Canada

Figure 3.

Number of retailers with public broiler welfare policies aligned with the Better Chicken Commitment (or equivalent European Chicken Commitment) in the European Union, the United States, the United Kingdom, and Canada in 2024.

Sources: [Chicken Watch](#) and [WelfareCommitments.com](#) (interpreted to exclude meal-kit companies).



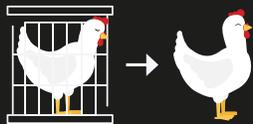
Promisingly, Canada's largest chicken producers, Maple Leaf and Cargill, have reported progress on reduced stocking density and the use of enrichments, and they have fully transitioned to CAS, the BCC-aligned processing method that benefits animals, workers, and food safety.

This important example demonstrates the extent to which powerful stakeholders can implement meaningful animal welfare standards that surpass cruel industry guidelines. Consequently, these producers are well-positioned to begin a similar long-term transition from using ultrafast-growing chicken breeds.



Canada Continues to **Fall Behind** in the Global Shift from Cages

Cage-free egg policies are the most widely adopted corporate animal welfare commitments in the world.



Globally, over 2,600 companies have committed to phasing out cages from their supply chains.



This includes over **130 companies in Canada**, most with deadlines of 2025.



27 COUNTRIES



9 U.S. STATES

Cage confinement has been deemed **so egregious** by the public and animal welfare scientists that **27 countries and nine U.S. states have made confining hens in conventional battery cages illegal**. Many countries and states even ban the sale of eggs from caged hens.

While all housing systems require specialized management, cage-free systems offer welfare improvements over any cage system because of increased space and mobility, and they enable hens to engage in vital natural behaviours, such as foraging, perching, and dustbathing. Consequently, cage-free systems are the only systems capable of providing adequate levels of hen welfare.

The Canadian egg industry endorses cages.

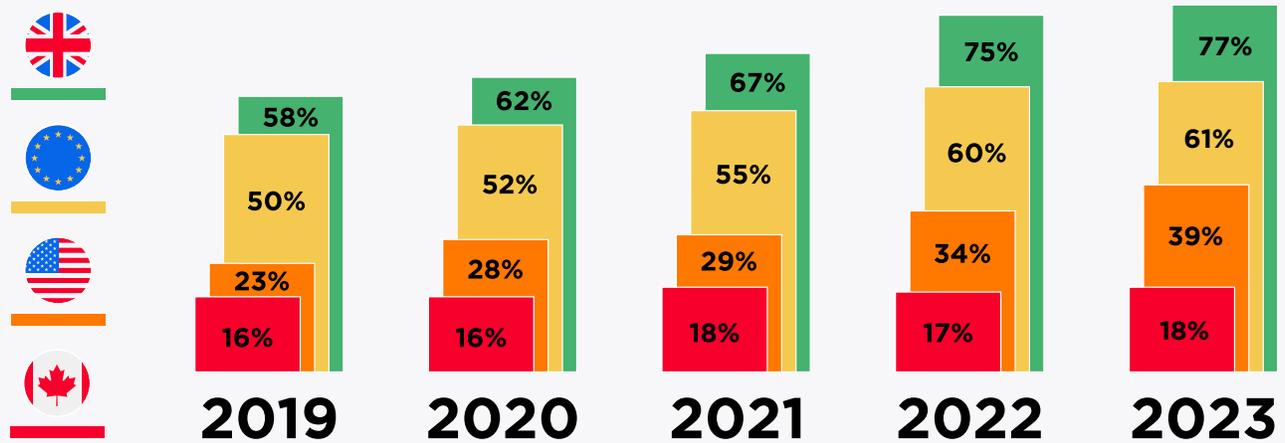
Despite a global move from cages, consumer opposition to cage confinement, and pressure from animal welfare experts and organizations, Canadian egg producers continue to endorse the practice of caging hens.

Since 2019, cage-free egg production in Canada has increased by just two percentage points, while the vast majority of investment has gone toward slightly bigger cages with minimal enrichments that are unable to meet the welfare needs of hens. In the same period, production

in enriched cage systems has nearly doubled, accounting for about 34% of all egg production in Canada.

As an attempt to respond to consumer demand for cage-free conditions, enriched cages fail to meet public expectations. On the global stage, the Canadian egg industry continues to fall further behind each year, putting companies at risk of defaulting on their public commitments to investors. Now more than ever, companies with public commitments to their customers and investors must make clear that all cages are unacceptable in their supply chains.

Percentage of Cage-Free Egg Production in the United Kingdom, the European Union, the United States, and Canada



As reported by industry

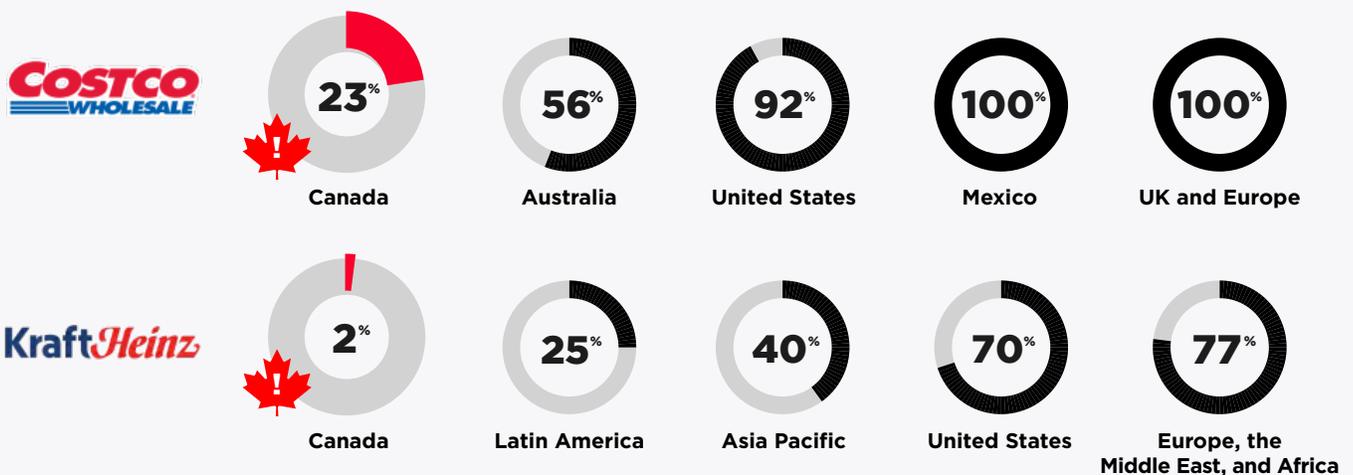
Multinational companies' progress has stalled in Canada.

As of April 2024, 89% of cage-free egg commitments around the world with deadlines of 2023 or earlier [have been fulfilled](#), including 173 commitments from retailers, the sector with the highest egg purchasing and greatest

impact. Just 7% of commitments with deadlines past lack public reporting.

While companies around the world are fulfilling their commitments and countries progress toward 100% cage-free egg production, multinational companies are underperforming in Canada.

Examples of Multinational Companies with Relatively Low Cage-Free Progress in Canada, According to Their Last Public Reporting in Canada



Sources: [Costco's 2023 animal welfare report](#), [Kraft Heinz's 2022 ESG report](#).

Given their size, brand recognition, global scope, and purchasing power, these companies have the resources and responsibility to ensure that they work with the

Canadian egg industry to follow through on transitioning their supply chains to cage-free.

Mother Pigs Remain **Severely Confined** Despite Transition to Group Housing

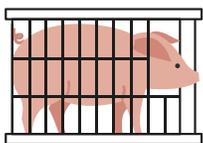
Before public awareness about the cruelty of cages became widespread, close confinement of pregnant pigs in metal stalls was a significant area of concern for **consumers** and **stakeholders** across the food industry.

Metal sow stalls, known as gestation crates, confine pregnant pigs in narrow spaces that prevent them from turning around or lying down with their limbs fully extended. In facilities using these crates, pigs are held in them throughout their pregnancies, about 120 days.

This extreme confinement causes a range of health problems, including joint pain, abrasion injuries, and osteoporosis, while inhibiting natural behaviours such as rooting, foraging, nesting, and socializing, seriously impairing the psychological health of these animals.



Industry delays transition to group housing despite consensus.



1.2 MILLION SOWS

The negative welfare implications of crates are widely agreed upon across stakeholder groups. Nevertheless, the industry's progress in transitioning from using them has seen ongoing delays, prolonging extreme confinement for the [1.2 million sows used for breeding each year in Canada](#).

From 2023 to 2024, 17 companies publicly disclosed their progress toward transitioning to group housing, which includes six companies that have reached 100%. While five more companies are reporting progress this year compared with 2022–2023, the total number of companies reporting still represents fewer than half of the 40 companies evaluated in this report.

In light of industry transition delays, companies must closely monitor their suppliers' progress and ensure prompt transitions from using crates.

Misleading terminology and varying crate confinement standards prompt concern.

Definitions of "crate-free" vary, at times creating misleading impressions among consumers and even staff at companies who oversee sourcing.

While progress is being made to reduce intensive confinement of pigs in Canada, significant room for improvement remains, and industry standards and corporate policies must be clearer regarding the length of time pigs may be kept in individual stalls or crates.

Some of the most progressive crate-free standards are in the United States. California's Proposition 12—effective January 1, 2024—covers pork produced in and imported into the state. It allows keeping pigs in noncompliant enclosures, such as standard gestation crates, for six hours in a 24-hour period (with a maximum of 24 hours in a 30-day period) for individual treatment or veterinary purposes.

Several other U.S. states have passed similar legislation. While the amount of time pigs are allowed to be confined in crates varies across states, these standards are significantly stronger than any current Canadian guidelines.

In Canada, Maple Leaf Foods' open sow-housing system represents one of the industry's more advanced approaches to improving pig welfare. In this system, however, sows can still spend seven to nine days in crates during breeding, which is notably longer than the time

allowed under some legislation in the United States.

While NFAACC guidelines recommend that the industry phase out the use of gestation crates, they still permit sows to spend between 28 and 35 days in crates after insemination. Although NFAACC provides some important animal care standards, their recommendations are significantly less stringent compared with those of other jurisdictions and lack oversight on compliance or enforcement through legislation.



*"[Business Benchmark on Farm Animal Welfare] defines a credible target as a time-bound target that restricts crate use to **no more than 4 hours.**"*
 —[BBFAW](#), 2024

Table 1. Limitations on gestation crate confinement in the United States and Canada

Law or policy		Standards	Time allowed in individual crates or stalls in farms
U.S. state crate-free legislation	California	Prohibits confining gestating sows where they cannot lie down, stand up, fully extend their limbs, and turn around freely	For veterinary purposes to a maximum of 6 hours (in a 24-hour period) with a maximum of 24 hours in a 30-day period
	Colorado, New Jersey, Rhode Island	Prohibits confining gestating sows where they cannot stand up, lie down, or turn around freely	For veterinary purposes and 7–14 days before birth
	Florida	Prohibits confining gestating sows where they cannot turn around freely	
	Arizona, Maine, Massachusetts, Michigan	Prohibits confining gestating sows where they cannot lie down, fully extend their limbs, or turn around freely for the majority (or all) of the day	
Maple Leaf Foods, Advanced Open Sow Housing system		Gestating sows housed in groups in open pens	7–9 days
National Farm Animal Care Council, Code of Practice for the Care and Handling of Pigs		Code "requirement" that gestating sows are housed in groups by 2029	28–35 days

Sources: California Department of Food and Agriculture Animal Health and Food Safety Services Division, [Initial Statement of Reasons](#); "Farmed Animal Anti-confinement Legislation," Animal Welfare Institute; "Farmed Animal Confinement Bans by State," ASPCA; "Our Open Housing System Gives Sows the Freedom to Roam," Maple Leaf Foods; National Farm Animal Care Council, [Code of Practice for the Care and Handling of Pigs](#).

Given the varied standards and definitions for crate-free pork across the industry, companies have a responsibility to provide transparent reporting, including specific details on the number of days or hours pigs spend in gestation crates. Companies must ensure that their purchasing practices align with their stated animal welfare commitments. To drive meaningful progress, they should advocate ongoing improvement of pig welfare standards and urge suppliers to eliminate the use of close confinement altogether.

COMPANY SELECTION AND EVALUATION CRITERIA



Company Selection

The companies evaluated in this report were selected by size in terms of number of locations and annual sales, brand recognition, and sector. This selection process is designed to provide an accurate representation of the performance of prominent food companies in a variety of sectors in Canada on three critical animal welfare issues.

Ranked companies include restaurants, retailers, foodservice providers, and manufacturers.



Evaluation Criteria

We gathered public information to analyze the quality and scope of animal welfare policies, progress reporting, and roadmaps of selected companies.



COMMITMENTS

Animal Welfare Policies

Is your company committed to improving animal welfare in your supply chain?

Sample Policy: [Company] is committed to sourcing 100% cage-free eggs (shell and liquid) in Canada by 2025.



TRANSPARENCY

Public Progress Reporting

Is your company publishing annual data on animal welfare progress in your supply chain?

Sample Progress Reporting: In 2024, X% of the eggs we purchased in Canada (shell and liquid) were from cage-free sources.



PROGRESS

Roadmaps for Implementation

Has your company published plans for fulfilling your animal welfare commitments?

Sample Roadmap: Of the eggs we purchase, 50% will be cage-free by the end of 2024, 75% by the end of 2025, and 100% by the end of 2026.

See appendix 2 for full scoring methodology.

COMPANY RANKINGS



Gold Tier



Silver Tier



Bronze Tier



4 Fourth Tier



5 Fifth Tier



Couche-Tard



Domino's



FOODTASTIC

6 Lowest Tier



CALGARY CO-OP



GROCERY RETAILERS

Ranking and scores for grocery retailers

 1		280
 3		135
 3		125
 3		125
 4		95
 4		85
 4		75
 5		30
 5		20
 6		0
 6		0

WHOLE FOODS MARKET



GOLD TIER



TOTAL SCORE

280/300



Cage-Free Score

100/100



Gestation-Crate-Free Score

100/100



Chicken Welfare Score

80/100

SUMMARY: Whole Foods Market is known as a leader in animal welfare, sourcing exclusively cage-free eggs since 2005 and gestation- and farrowing-crate-free pork since at least 2011 when they met Global Animal Partnership standards for meat and poultry. Although the company has a smaller presence in Canada than in the United States, their sourcing standards play a similar role in setting benchmarks for their sector. Concerningly, the company has not met all BCC standards despite pledging nearly a decade ago to do so by the end of 2024.

While Whole Foods has outpaced their competitors on implementing chicken welfare standards for litter, lighting, enrichments, and stocking density and has published a roadmap to transitioning to CAS, they have only just started publishing progress on sourcing higher-welfare breeds. Their [2023 impact report](#) states that such breeds represent only 4.42% of fresh chicken units sold—a year before their policy was due for 100% fulfillment. Whole Foods has yet to publish a roadmap toward full implementation.

RECOMMENDATIONS: Whole Foods Market should publish a roadmap toward full implementation of the BCC's breed requirement. The retailer has been a vocal supporter of transitioning to higher-welfare breeds. In 2016, they [announced their support](#) of Global Animal Partnership's transition to requiring higher-welfare breeds, pointing to "unresolvable welfare issues inherent in fast-growing breeds of chicken." Whole Foods should develop and implement a plan to stop sourcing conventional breeds and source only breeds shown to have higher welfare outcomes, as they promised to do.

METRO



BRONZE TIER



TOTAL SCORE

135/300



Cage-Free Score

35/100



Gestation-Crate-Free Score

65/100



Chicken Welfare Score

35/100

SUMMARY: In 2013 and 2016, Metro and other members of the Retail Council of Canada (RCC) voluntarily committed to sourcing 100% gestation-crate-free pork by 2022 and cage-free eggs by 2025. In 2021, after the announcement of the inaugural edition of the *Canada Animal Welfare Scorecard* to Canadian retailers, the RCC backtracked on their commitments and left grocery members to determine the status of their own policies. Metro was among those that published their original policies for the first time later that year, with an acknowledgment that original deadlines would not be met.

In 2022, Metro became the first major retailer to report gestation-crate-free progress across their supply chain (as an average conversion rate of suppliers), and they were the first to report progress on two BCC components, reduced stocking density and CAS. This year, the company added the goal of reaching 100% gestation-crate-free pork by 2029. While aligned with the pork industry's transition timeline, this demonstrates Metro's commitment to working with their suppliers to reach 100% fulfillment in this time frame and avoid further delays.

While Metro took this early lead among retailers in transparency regarding pork and chicken sourcing and recently converted their private-label shell eggs to cage-free, they are now one of only two major retailers not reporting progress across their supply chains on sourcing cage-free eggs.

RECOMMENDATIONS: Given Metro's leadership in some areas, the company should extend their transparency to all policies and report progress on cage-free sourcing across their supply chain. To ensure that Metro continues to demonstrate year-over-year progress after the conversion of their private-label shell eggs to cage-free earlier this year, the company should establish long-term buying contracts to support cage-free housing transitions while reducing the number of cage eggs offered. To facilitate ongoing progress and transparency, Metro should develop and publish roadmaps that outline annual incremental goals and expand their reporting on BCC components to include the use of on-farm enrichments.

LOBLAWS



BRONZE TIER



TOTAL SCORE

125/300



Cage-Free Score

40/100



Gestation-Crate-Free Score

55/100



Chicken Welfare Score

30/100

SUMMARY: As the largest retailer in Canada, Loblaws owns nearly a third of the grocery market, making their sourcing commitments the most influential policies among any grocery, restaurant, or foodservice company in Canada. In 2013 and 2016, Loblaws and other members of the RCC voluntarily committed to sourcing 100% gestation-crate-free pork by 2022 and cage-free eggs by 2025. In 2021, after the announcement of the inaugural edition of the *Canada Animal Welfare Scorecard* to Canadian retailers, the RCC backtracked on their commitments and left grocery members to determine the status of their own policies.

Loblaws was among the first to reaffirm their commitment to phasing out confinement, with an acknowledgement that original timelines would not be met. Their [updated animal welfare principles](#) published at the end of 2023 reaffirmed this: “We are committed to transitioning to 100% cage free eggs as soon as practically possible.” But in the three years since, they have not set any new goals or timelines despite expanding cage-free progress reporting across their supply chain and becoming the second major retailer to report progress on CAS for their private-label fresh chicken.

Loblaws began reporting annual progress on phasing out gestation crates in 2021, but this reporting is limited to one private-label brand and lacks transparency about the use of cruel gestation crates across their supply chain. Loblaws reported reaching 100% cage-free for private-label shell eggs back in 2019 but did not provide any additional progress updates until this past year. Concerningly, this reporting at 19.5% cage-free closely matches the national average of 18%, which suggests that Loblaws has not been driving change since converting their private-label eggs to cage-free five years ago.

RECOMMENDATIONS: Given their leadership role in the retail sector, longstanding animal welfare commitments, and private-label conversion to cage-free, Loblaws should immediately accelerate cage-free progress. Through long-term buying contracts and reducing the number of cage eggs they sell, the company can develop and follow a roadmap toward their stated goal, and they should publish this plan and the progress they make to fulfill it. The company should also publish baseline progress percentages for their supply chain’s transition to group housing for pigs and report progress toward meeting BCC standards for their private-label chicken. Loblaws must demonstrate that their animal welfare commitments are treated with the same seriousness as other ESG topics by improving transparency and publishing annual targets for all three animal welfare issues.

SAVE-ON-FOODS



BRONZE TIER



TOTAL SCORE

125/300



Cage-Free Score

40/100



Gestation-Crate-Free Score

55/100



Chicken Welfare Score

30/100

SUMMARY: Save-On-Foods is a member of the RCC, which voluntarily committed to sourcing 100% gestation-crate-free pork by 2022 and cage-free eggs by 2025. After the RCC backtracked on their commitments in 2021, Save-On-Foods published their original policy for the first time, with an acknowledgment that its deadlines would not be met.

The same year, Save-On-Foods was one of two major retailers that started reporting cage-free progress across their supply chains. Importantly, the company had achieved the highest cage-free egg sales among their peers—reporting 38%—which they attributed to a permanent in-store signage program that differentiates between cage and cage-free eggs. While some progress has been reported each year, their current reporting shows 38% cage-free sales again, a decrease from the previous year. The company remains committed to advancing progress and transparency and plans to improve their in-store signage program to help drive sales.

In 2024, Save-On-Foods reported a 48% conversion rate for their fresh pork to gestation-crate-free for the first time. They also added their own goal of reaching 100% gestation-crate-free by 2029. While aligned with the industry’s transition timeline, this demonstrates Save-On-Foods’ commitment to working with their suppliers toward reaching 100% in this time frame and avoiding further delays.

Additionally, the company recently became the third major retailer to report on welfare standards for chickens raised for meat. They are making progress in line with BCC standards, reporting that 95% of the chicken they source meets stocking-density requirements and 45% is processed using CAS.

RECOMMENDATIONS: Save-On-Foods should continue to report annual progress on their cage-free and gestation-crate-free commitments and work toward improving chicken welfare through implementing BCC standards for their private-label chicken. The company should publish roadmaps with year-over-year targets for both cage-free and gestation-crate-free commitments to provide clear plans for increasing progress annually until reaching 100%.

COSTCO WHOLESALE CANADA

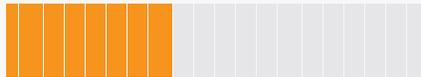


FOURTH TIER



TOTAL SCORE

95/300



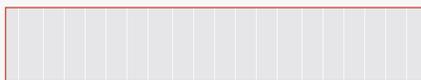
Cage-Free Score

40/100



Gestation-Crate-Free Score

55/100



Chicken Welfare Score

0/100

SUMMARY: Costco Wholesale has been a leader in regional progress reporting on sourcing cage-free eggs, including reporting in Canada annually for several years. They also published a new gestation-crate-free target in 2023 to transition most of their private-label pork to group sow housing and reported significant progress of 88% toward this goal this year. But in the absence of a time-bound cage-free policy or roadmap with annual targets, Costco's cage-free egg sourcing has been stagnant at about 23% in Canada while growing substantially in other regions. They have not published a policy or progress toward meeting BCC standards in Canada.

RECOMMENDATIONS: To begin increasing cage-free egg sourcing in Canada and ensure continued increases each year, Costco should establish long-term buying contracts to support cage-free housing transitions while reducing the number of cage eggs offered. To facilitate ongoing progress and transparency, Costco should develop a cage-free roadmap with annual incremental goals. Additionally, the company should begin reporting progress on BCC components in Canada to match their competitors' reporting on reduced stocking density and CAS.

LONGO'S

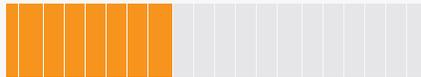


FOURTH TIER



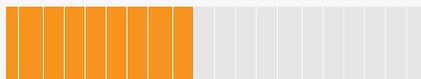
TOTAL SCORE

85/300



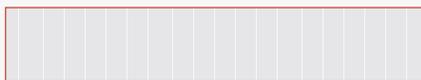
Cage-Free Score

40/100



Gestation-Crate-Free Score

45/100



Chicken Welfare Score

0/100

SUMMARY: In 2021, Longo's was acquired by Empire, the same parent company as Sobeys and Farm Boy. Before this, Longo's had committed to sourcing 100% gestation-crate-free pork by 2022 and cage-free eggs by 2025 with other RCC members. Two years after Empire's acquisition of Longo's, Sobeys added the Longo's banner to their annual sustainability report. In 2023, Longo's became the second major retailer in Canada to report gestation-crate-free sourcing across their supply chain, reporting 73% as the average conversion rate among their suppliers. But this rate has since dropped to 46%. Longo's also reported 34% cage-free progress for their total supply chain in 2023, which is the second-highest percentage among major retailers and has since increased to 46%.

RECOMMENDATIONS: Longo's—and the retail sector more broadly—should publish annual incremental goals to drive progress on their longstanding commitments to banning confinement. Sobeys has acknowledged that original policy timelines will not be met, but two years have passed since they announced that new goals with measurable targets and outcomes were forthcoming. Longo's should build on the important steps they have taken to improve transparency by ensuring that a plan is in place for achieving year-over-year progress. Additionally, the company should begin reporting progress on BCC components in Canada to match their competitors' reporting on reduced stocking density and CAS.

SOBEYS



FOURTH TIER



TOTAL SCORE

75/300



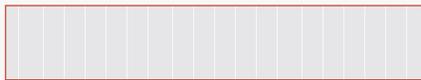
Cage-Free Score

40/100



Gestation-Crate-Free Score

35/100



Chicken Welfare Score

0/100

SUMMARY: Sobeys is the second-largest grocery retailer in Canada and owns about 20% of the Canadian grocery market. They are a member of the RCC, which voluntarily committed to sourcing 100% gestation-crate-free pork by 2022 and cage-free eggs by 2025. After the RCC backtracked on their commitment in 2021, Sobeys was the only major retailer to initially maintain their original commitment language, and they were one of two major retailers who reported cage-free progress across their supply chains that year.

Sobeys has since acknowledged that original timelines will not be met and published a new animal welfare statement in 2022 that affirmed they would continue to work toward their original goals to ban cages and crates. The same statement indicated that new goals with measurable targets and outcomes were forthcoming, but these have yet to be published. Regarding progress toward their original commitments, Sobeys has published progress percentages for just one private-label pork product, which is a good start but lacks transparency across their supply chain.

Additionally, while Sobeys was among the first in their sector to report cage-free progress across their supply chain, their progress has been stagnant at about 17% for three years. This matches the national cage-free production average, which suggests that Sobeys has not been driving industry shifts at the expected pace for a major retailer with a nearly decade-old cage-free policy.

RECOMMENDATIONS: Sobeys—and the retail sector more broadly—should publish annual incremental goals to drive progress on their longstanding commitments to banning cage and crate confinement. After years of improved transparency have revealed a significant lack of progress, it is clear that new targets must be set to ensure that animal welfare is treated with the seriousness of the company’s other ESG work. Sobeys should publish baseline progress percentages for their supply chain’s transition to group housing for pigs and report progress toward meeting BCC standards for their private-label chicken. Additionally, as they have expanded ESG reporting to include the Longo’s banner, they should do the same for their premium brand, Farm Boy. Sobeys should publish current progress and annual targets across all three animal welfare issues for all three brands.

COUCHE-TARD

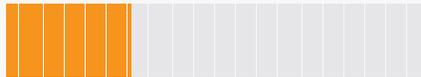


FIFTH TIER



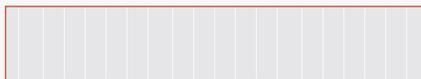
TOTAL SCORE

30/300



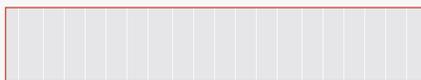
Cage-Free Score

30/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

0/100

SUMMARY: Couche-Tard, internationally operated as Circle K, owns about 8,000 stores across North America, 800 in Quebec alone. While primarily a fuel company, they sell staple grocery items and have committed to selling only cage-free eggs globally by 2025. The policy initially applied only to corporate-owned stores but was expanded in 2023 to cover all operations. For the past two years, however, their [sustainability reports](#) have noted “building momentum along this path” with reference to their cage-free policy without publishing progress percentages for their regional supply chains.

RECOMMENDATIONS: Couche-Tard should improve transparency by reporting regionally on the percentage of eggs and egg products they sell that come from cage-free sources. They should publish a roadmap outlining annual incremental goals toward reaching 100% cage-free and follow this plan until the policy is fulfilled globally. Additionally, the company should begin reporting progress on BCC components in Canada to match their competitors’ reporting on reduced stocking density and CAS.

WALMART CANADA



FIFTH TIER



TOTAL SCORE

20/300



Cage-Free Score

10/100



Gestation-Crate-Free Score

10/100



Chicken Welfare Score

0/100

SUMMARY: Walmart Canada is a member of the RCC, which voluntarily committed to sourcing 100% gestation-crate-free pork by 2022 and cage-free eggs by 2025. When the RCC backtracked on their commitments in 2021, Walmart was among grocery members that acknowledged their original commitments, stating that they remained “committed to ongoing dialogue with the supply chain to make progress on these important initiatives.” However, Walmart is now the only top-five retailer in Canada not publishing progress toward fulfilling these policies. Their low ranking in the *Canada Animal Welfare Scorecard* has remained unchanged for four consecutive years.

Walmart Canada’s lack of transparency and relative poor performance is concerning. Their [2021 statement](#) noted that they were “working toward a reporting system” that would provide periodic updates on “progress toward enhanced animal welfare,” but they have not provided evidence that this is actually happening. In contrast, Walmart U.S. has reported an increase in cage-free progress each year for several years, reaching 27% under the Walmart banner and 65% under the Sam’s Club banner in fiscal year 2024.

RECOMMENDATIONS: Walmart should demonstrate that animal welfare is just as important in their Canadian market as it is in the United States by matching their U.S. business’s cage-free sourcing transparency in Canada, and they should disclose the reporting system highlighted in their 2021 statement. The company should take steps toward catching up to competitors by publishing annual updates on sourcing cage-free eggs, gestation-crate-free pork, and chicken aligned with BCC standards and setting incremental goals to ensure year-over-year progress.

CALGARY CO-OP

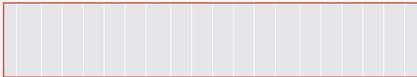


LOWEST TIER



TOTAL SCORE

0/300



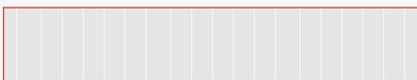
Cage-Free Score

0/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

0/100

SUMMARY: In 2013, [Calgary Co-op members voted](#) 97 to 67 in favour of phasing out intensive confinement for pigs and laying hens by 2018. At the time, a spokesperson for the company stated, "This is just another opportunity to work with the industry and show that Calgary Co-op can be a leader." Over a decade later, however, the company has not reported any progress or plans for implementing these bans.

In 2017, [the company faced renewed calls](#) from members to phase out these cruel practices and improve animal welfare in their supply chain. Members urged Calgary Co-op to "respect and honour" their 2013 commitment, expressing frustration that the company had not done more to achieve their five-year goal.

To date, despite advancements in the industry and retail sector, as well as these requests from members, Calgary Co-op has neither published policies to promote animal welfare nor demonstrated progress toward improving the welfare of pigs and chickens in their supply chain.

RECOMMENDATIONS: Calgary Co-op should publish policies and detailed plans for phasing out the use of cages and crates. Additionally, the company should begin advancing chicken welfare in their supply chain by working toward BCC standards. Given industry advances, Calgary Co-op is likely making some progress in these areas. The company should assess this progress and transparently report to members and the public.

FEDERATED CO-OPERATIVES

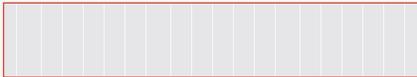


LOWEST TIER



TOTAL SCORE

0/300



Cage-Free Score

0/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

0/100

SUMMARY: Federated Co-operatives is a member of the RCC, which voluntarily committed to sourcing 100% gestation-crate-free pork by 2022 and cage-free eggs by 2025. Unlike some members that published their own policies after the RCC backtracked on their commitments in 2021, Federated Co-operatives has yet to acknowledge these commitments or demonstrate progress toward improving the welfare of pigs and chickens in their supply chain. Year after year, the company continues to score poorly in the *Canada Animal Welfare Scorecard*, which suggests a lack of interest in improving animal welfare standards.

While the company has committed to improving sustainability in their seafood sourcing, recently reporting 89% progress toward their goal, they have not made similar commitments or progress in other animal-related areas. Given advancements in the industry, the company is likely making some progress, but their lack of transparency suggests otherwise.

RECOMMENDATIONS: Federated Co-operatives should publish gestation-crate-free and cage-free policies aligned with those of other RCC members and announce deadlines for implementation. They should also work toward improving welfare standards for chickens in line with BCC standards. Federated Co-operatives should establish incremental progress goals and regularly report progress to demonstrate a commitment to improving animal welfare.

RESTAURANTS

Ranking and scores for restaurants

1	 CHIPOTLE	255	3	 Yum!	 TACO BELL	100	
1	 A&W	225	4	 CHAIRMAN'S BRANDS		95	
1	 rbi restaurant brands international	210	4	 DQ		65	
2	 STARBUCKS	195	4	 MTY		60	
2	 panago	190	4	 Yum!	 KFC	 Pizza Hut	60
2	 IKEA	185	4	 SUBWAY		50	
2	 McDonald's	160	5	 PIZZA PIZZA		30	
2	 Boston Pizza	160	5	 Domino's Pizza		25	
3	 Wendy's	140	5	 FOODTASTIC		20	
3	 RECIPE <small>EST. 1983</small>	130	6	 Mary BROWNS CHICKEN		0	

CHIPOTLE

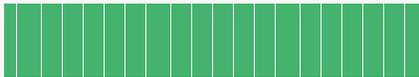


GOLD TIER



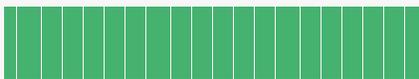
TOTAL SCORE

255/300



Cage-Free Score

100/100



Gestation-Crate-Free Score

100/100



Chicken Welfare Score

55/100

SUMMARY: Chipotle implemented their cage-free egg and gestation-crate-free pork policies before 2020. Of note, Chipotle does not use egg ingredients except at select locations that serve breakfast. Chipotle was an early adopter of the BCC, committing to the standards in 2017 for the United States and later extending their policy to Canada and Europe. The company has a reputation for high animal welfare standards, but they are falling behind on fulfilling their chicken welfare policy.

A recent Mercy For Animals investigation of a slaughterhouse that supplies Chipotle’s U.S. operations reveals egregious cruelty, including birds arriving fragile and injured; birds torn apart as evidenced by shackles holding just legs; and birds brutally killed, some missing the electrified bath meant to render them unconscious, leaving them fully alert when their throats were cut. While Chipotle is reporting progress on some BCC components, their reporting is substandard, representing a percentage of suppliers rather than a percentage of the chicken they source. Chipotle has also failed to publish a roadmap outlining their path to fulfilling their BCC policy and eliminating the cruel practices the investigative footage captured.

RECOMMENDATIONS: Chipotle should use standard reporting practices when accounting for progress toward implementing their broiler welfare policy in all regions. They should fulfill their nearly decade-long commitment to ending some of the cruelest treatment for chickens and publish a roadmap detailing their plan for fully transitioning to higher-welfare breeds and CAS. They should also update marketing claims that the meat they serve is responsibly raised and that animals are “treated humanely from birth to slaughter.”

A&W CANADA



GOLD TIER



TOTAL SCORE

225/300



Cage-Free Score

65/100



Gestation-Crate-Free Score

100/100



Chicken Welfare Score

60/100

SUMMARY: A&W Canada has consistently led the restaurant sector in animal welfare practices and transparency. Each year, the company has demonstrated progress toward at least one policy area. After reinstating their cage-free policy in 2021, the company reported 40% cage-free progress in 2023 and 65% in 2024.

Importantly, A&W reported fulfilling their CAS commitment in 2024 while also reporting annually on other components of the BCC. This latest progress update came after A&W became one of only three restaurants that have fulfilled their gestation-crate-free pork policies.

RECOMMENDATIONS: As A&W is the fourth-highest-grossing restaurant company in Canada and has consistently led their sector in animal welfare standards and transparency, the company should publish plans for fully implementing other BCC components, particularly stocking density and enrichments where progress has remained high. Additionally, A&W is well positioned to support producers trialing higher-welfare chicken breeds.

RESTAURANT BRANDS INTERNATIONAL

BURGER KING | FIREHOUSE SUBS | POPEYES | TIM HORTONS

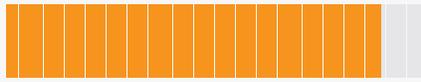


GOLD TIER



TOTAL SCORE

210/300



Cage-Free Score

90/100



Gestation-Crate-Free Score

60/100



Chicken Welfare Score

60/100

SUMMARY: As the parent company of Tim Hortons, the highest-grossing food chain in Canada, Restaurant Brands International (RBI) is the country's largest restaurant company. This year, RBI impressively entered the gold tier in the *Canada Animal Welfare Scorecard*, after two years in the fourth tier and a rise to bronze in 2023.

As a multinational company that also owns Burger King, Popeyes, and Firehouse Subs, RBI was an early adopter of animal welfare policies. Until recently, the company lacked transparency and clear plans for fulfilling their commitments. That changed when RBI began reporting regional progress on sourcing 100% cage-free eggs and gestation-crate-free pork in 2023 and published cage-free roadmaps for Canada and the United States in 2024. These were welcome updates after Tim Hortons Canada had initially extended their cage-free commitment by five years when approached about transparency. This cage-free policy is now set to be fulfilled by 2028, whereas other brands in Canada have fulfillment deadlines of 2025 and 2026.

Significantly, in 2024 RBI became one of six companies in Canada reporting on a BCC standard, publishing that 25% of their Canadian chicken supply uses CAS. Although RBI has added key welfare indicators to their BCC policy and states that they will continue to leverage their purchasing power to press for improvements, the company has not yet outlined their plans for increasing transparency or making progress on other BCC components.

RECOMMENDATIONS: Given that RBI's original BCC policy was established seven years ago and the company has since improved transparency and expanded their animal welfare work to include key welfare indicators, RBI should commit to annual progress reporting on the BCC and publish a roadmap with incremental milestones. As a multinational company that began regional progress reporting last year, RBI should ensure that they are working equitably across regions to plan and fulfill their animal welfare commitments everywhere they operate. To effectively leverage their leadership position and remain accountable to consumers, investors, and the public, RBI should publish a clear plan and new timelines for all brands, policies, and regions.

STARBUCKS CANADA



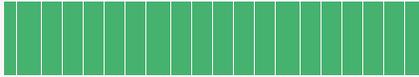
STARBUCKS

SILVER TIER



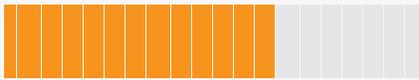
TOTAL SCORE

195/300



Cage-Free Score

100/100



Gestation-Crate-Free Score

65/100



Chicken Welfare Score

30/100

SUMMARY: In 2018, Starbucks committed to sourcing 100% cage-free eggs for their North American operations, and in November 2022, the company reported achieving this goal for their company-operated stores in the United States and Canada. Notably, Starbucks has made this commitment globally, and while they report 99.9% progress in Europe, the Middle East, and Africa, they have not provided updates on their Asian markets.

The company also committed to sourcing 100% gestation-crate-free pork by the end of 2024 in Canada and the United States. Starbucks has reported progress annually, most recently noting that 76% of the pork they sourced in fiscal year 2023 was gestation-crate-free—a significant improvement from 22% in fiscal year 2022. But they have yet to publish a roadmap for this commitment.

Despite good progress for pig and hen welfare, Starbucks is significantly behind on their chicken welfare commitment. The company pledged to meet BCC standards by 2024 but has not reported any progress or published the [roadmap promised](#) in their 2023 global impact report.

RECOMMENDATIONS: Starbucks Canada should continue progress on their gestation-crate-free pork commitment to ensure they meet their goal by the end of 2024. The company should also publish progress and the detailed roadmap they have promised, with year-over-year milestones, for fulfilling their chicken welfare commitment. As a multinational company, Starbucks should improve transparency for all regions of operation to ensure they make equitable progress across markets and consider using “cage-free credits” where available to bridge gaps in progress.

PANAGO PIZZA

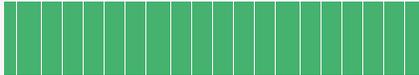


SILVER TIER



TOTAL SCORE

190/300



Cage-Free Score

100/100



Gestation-Crate-Free Score

30/100



Chicken Welfare Score

60/100

SUMMARY: Panago Pizza has been a leader on animal welfare commitments among food companies in Canada, currently maintaining policies in all three areas. They fulfilled their cage-free egg policy several years ago, adopted the BCC in 2019, and published a gestation-crate-free policy in 2022. While the company began reporting progress on CAS in 2022, they have yet to expand reporting to include other components of their chicken welfare commitment or to report progress on their transition to gestation-crate-free pork.

RECOMMENDATIONS: As an early adopter of the BCC in Canada and a leader on cage-free egg sourcing, Panago Pizza should continue advancing chicken welfare in their supply chain by evaluating and reporting on all BCC standards. The company should regularly assess their progress and transparently share updates with stakeholders and the public through annual reporting. Additionally, Panago Pizza should publish their current progress and provide a detailed roadmap with year-over-year targets for meeting their gestation-crate-free pork commitment.

IKEA

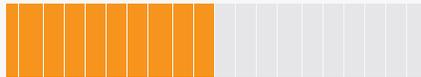


SILVER TIER



TOTAL SCORE

185/300



Cage-Free Score

50/100



Gestation-Crate-Free Score

60/100



Chicken Welfare Score

75/100

SUMMARY: Last year, IKEA ranked in first place among all companies in this report. They had reported fulfilling their gestation-crate-free commitment while reporting near fulfillment on their global cage-free policy. They also reported significant progress toward meeting their BCC-aligned policy, along with a roadmap outlining goals toward fulfilling it.

This year, however, IKEA has reported progress percentages for only about 50% of their egg, chicken, and pork sourcing. They report 100% cage-free eggs, 100% BCC-aligned chicken, and 81% gestation-crate-free pork globally while noting, "This percentage is based on food ingredients supplied by IKEA Food Supply AG, which represents approximately half of the total food ingredients sourced for the IKEA food business." This reporting may be misleading to consumers, as the large print suggests that the company is fully compliant on these policy components, but closer reading shows that this accounts for only half of their sourcing.

RECOMMENDATIONS: IKEA recently reported, "For the remaining ~50%, we continue to build a better understanding of the gaps and how to be more comprehensive for future reporting." IKEA's future reporting should cover the entirety of animal-product sourcing in their supply chain. The company should also publish new roadmaps outlining detailed plans for reaching full compliance with their animal welfare policies.

MCDONALD'S CANADA



SILVER TIER



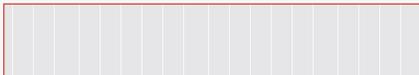
TOTAL SCORE

160/300



Cage-Free Score

100/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

60/100

SUMMARY: In 2015, McDonald's Canada adopted a cage-free egg commitment with a target fulfillment date of 2025. In 2024, the company announced that they had met this goal ahead of schedule and were now sourcing 100% cage-free eggs in Canada. While McDonald's has not publicly adopted the BCC, they have been a leader in advancing use of CAS. In Canada, the company reported for two consecutive years that 100% of the chicken they sourced was processed using CAS. Despite this progress for chicken welfare, McDonald's is falling behind on pig welfare. The company has not committed to sourcing gestation-crate-free pork or reported progress on this critical welfare standard.

RECOMMENDATIONS: McDonald's Canada should publish a time-bound policy for sourcing 100% gestation-crate-free pork and share a detailed plan for implementation. The company should also continue advancing welfare standards for chickens in their supply chain by adopting a time-bound BCC policy and regularly reporting progress on all BCC components.

BOSTON PIZZA

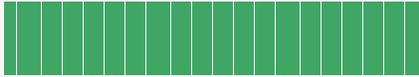


SILVER TIER



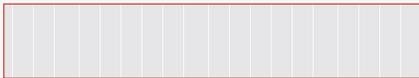
TOTAL SCORE

160/300



Cage-Free Score

100/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

60/100

SUMMARY: In 2016, Boston Pizza committed to transitioning their egg supply to 100% cage-free by 2025. Ahead of their deadline, the company recently announced that they had fulfilled this commitment.

In 2017, Boston Pizza pledged to improve chicken welfare and adopted a BCC-aligned policy. In 2024, the company published their first progress update, sharing that over 75% of the chicken they sourced was processed using CAS. The company reaffirmed their commitment to this component and set a goal to reach 100% by 2026. Additionally, they reported that 56% of their chicken supply met NFAACC's stocking-density standards of 31 kg/m², aligned with BCC requirements.

RECOMMENDATIONS: Boston Pizza should continue evaluating their broiler chicken welfare standards and commit to providing annual progress reports to further improve animal welfare across their supply chain. Additionally, the company should adopt a time-bound, gestation-crate-free pork policy and report on their progress annually to ensure greater transparency and accountability.

WENDY'S

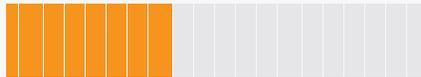


BRONZE TIER



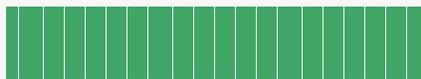
TOTAL SCORE

140/300



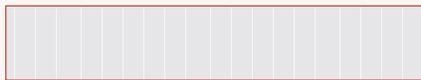
Cage-Free Score

40/100



Gestation-Crate-Free Score

100/100



Chicken Welfare Score

0/100

SUMMARY: In 2016, Wendy's committed to sourcing 100% cage-free eggs for locations offering breakfast, and in their [2020 CSR report](#), the company announced that they had fulfilled this commitment. The report also notes an increase in egg use following the launch of breakfast across U.S. locations. But while Wendy's has since expanded breakfast offerings to additional locations, they have not provided an update on their cage-free egg sourcing in Canada, leaving customers unclear whether the company continues to meet this standard in their Canadian market.

At the end of 2022, Wendy's reported fulfilling their commitment to sourcing 100% gestation-crate-free pork. The company has not yet adopted a BCC policy or shared any plans to improve broiler chicken welfare in their supply chain.

RECOMMENDATIONS: Wendy's should transparently update their progress on cage-free egg sourcing in Canada or confirm that they continue to source 100% cage-free eggs in the country. Additionally, the company should begin advancing chicken welfare in their supply chain by committing to BCC standards. Wendy's should assess their progress in this area and report it transparently to stakeholders and the public.

RECIPE UNLIMITED



BRONZE TIER



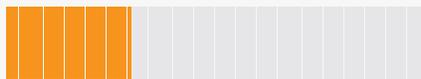
TOTAL SCORE

130/300



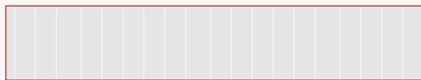
Cage-Free Score

100/100



Gestation-Crate-Free Score

30/100



Chicken Welfare Score

0/100

SUMMARY: Recipe Unlimited committed to sourcing 100% cage-free eggs in 2016. By 2020, they had successfully fulfilled this commitment, and they have since consistently reaffirmed their commitment and reported compliance. In their 2021 CSR report, Recipe Unlimited disclosed that 44% of the pork they sourced was gestation-crate-free but they did not have an official policy in place.

Before 2022, Recipe Unlimited had published a commitment to transitioning their chicken supply to CAS processing. This policy has since been removed from their website, and the company has not publicly committed to advancing broiler chicken welfare through other BCC standards, even though chicken accounted for 47% of their animal-protein purchases in 2021. While the company states that they are committed to BCC-aligned standards for third-party auditing and stocking density, they have not reported progress on these initiatives.

RECOMMENDATIONS: Recipe Unlimited should build on their gestation-crate-free progress by adopting and publishing a time-bound policy with incremental milestones toward fulfillment. Given the amount of chicken meat they purchase and their national scope, Recipe Unlimited should reinstate their CAS policy and begin advancing chicken welfare in their supply chain by working toward additional BCC standards, and they should report progress on these efforts annually.

YUM! BRANDS

TACO BELL



Taco Bell:

BRONZE TIER



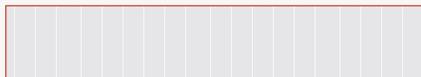
TOTAL SCORE

100/300



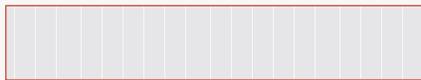
Cage-Free Score

100/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

0/100

SUMMARY: Yum! Brands is the global parent company of KFC, Pizza Hut, and Taco Bell, all of which have cage-free commitments. Taco Bell has been 100% cage-free in Canada since 2018, one year after the brand's cage-free policy was adopted. In 2021, Yum! Brands published a global cage-free commitment that covers KFC and Pizza Hut, with a fulfillment deadline of 2030. The following year, Yum! Brands began reporting regional progress in some markets. Canada falls under their more developed market that also includes the United States, Australia, and Western Europe. For this market, Yum! Brands reported sourcing 75% cage-free eggs in 2022 and 90% in 2023.

Despite owning perhaps the most well-known chicken chain in the world and making measurable strides in other countries, Yum! Brands has not adopted a chicken welfare policy in North America. KFC has committed to BCC standards and reported progress in the UK and seven other European countries. In Canada, KFC had committed to CAS for their chicken supply, but that commitment was removed from their website as early as 2021, and KFC has not indicated any plans to ensure that their chicken supply chains in Canada or the United States are held to the same standards they have acknowledged are necessary for good welfare in other markets.

RECOMMENDATIONS: Yum! Brands should extend KFC's BCC policy to North America and, at minimum, begin reporting progress toward meeting BCC components in the region. Yum! Brands should continue to report annual progress on their cage-free egg commitment and expand reporting to all regions until reaching 100% for all brands. Additionally, the company should assess their pork supply chains to evaluate progress toward gestation-crate-free standards and publicly report on this annually.

CHAIRMAN'S BRANDS

BRANDS INCLUDE 241 PIZZA | COFFEE TIME | EGGSMART



FOURTH TIER



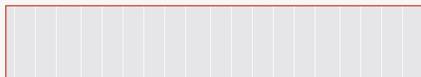
TOTAL SCORE

95/300



Cage-Free Score

65/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

30/100

SUMMARY:

Chairman's Brands owns eight well-known restaurant brands with over 200 locations in Canada. This parent company has both cage-free and BCC policies and reports that breakfast chain Eggsmart completed their transition to sourcing 100% cage-free eggs earlier this year. Chairman's has yet to report progress for their total supply chain or publish incremental targets toward reaching 100% for all brands. The company has yet to report progress on their chicken welfare commitment.

RECOMMENDATIONS:

While the company's other brands do not source as high an egg volume as Eggsmart, Chairman's should publish progress toward reaching 100% cage-free for all their brands. If the company is at risk of not meeting their 2025 cage-free deadline, they should publish incremental targets and a new deadline. Additionally, Chairman's should begin reporting progress toward fulfilling their chicken welfare commitment, beginning with reduced stocking density and CAS processing to match their competitors.

DAIRY QUEEN

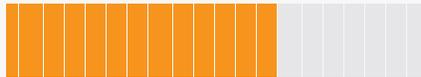


FOURTH TIER



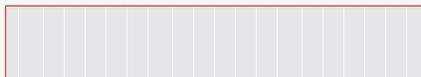
TOTAL SCORE

65/300



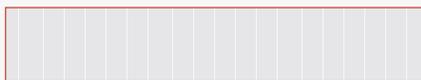
Cage-Free Score

65/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

0/100

SUMMARY: Dairy Queen has one clear, time-bound commitment to improving animal welfare: sourcing 100% cage-free eggs by 2025. The company reports being on track to meet this goal, stating that for 50% of shell eggs, liquid eggs, and egg ingredients, they have either converted to cage-free sources or reformulated products to remove eggs. But the company has not published a roadmap outlining how they intend to reach 100%.

Additionally, Dairy Queen has not made any time-bound commitments to improving welfare for pigs or chickens raised for meat in their supply chain.

RECOMMENDATIONS: Dairy Queen should continue to report annual progress on their cage-free egg commitment. If unable to meet the 2025 deadline, they should publish a detailed roadmap with year-over-year targets toward fulfillment.

Additionally, the company should assess their chicken and pork supply chains to evaluate progress toward gestation-crate-free standards and BCC-aligned chicken welfare standards. Dairy Queen should report progress on these initiatives annually.

MTY GROUP

BRANDS INCLUDE COUNTRY STYLE | EXTREME PITA | MR. SUB



FOURTH TIER



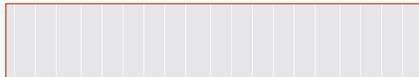
TOTAL SCORE

60/300



Cage-Free Score

30/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

30/100

SUMMARY: MTY Group is Canada's third-highest-grossing restaurant company, owning over 80 fast-food brands in Canada with over 7,100 locations globally. While a lesser-known parent company, their size and diverse brand portfolio means that their sourcing policies have a major impact.

In 2016, MTY Group committed to sourcing 100% cage-free eggs by 2025. In recent years, however, the company has drawn [investor concern](#) over their sustainability filings. The company reported in 2023 that only 2% of the eggs sourced were cage-free, despite having adopted their cage-free policy seven years prior and being just two years away from their fulfillment deadline. After this controversy, MTY Group's sustainability report significantly diminished their commitment while misrepresenting the welfare implications of cage systems and claiming baseline industry guidelines as their own policy.

Importantly, before this controversy, MTY Group adopted a BCC policy with a 2025 implementation deadline in their first sustainability report published in 2022. But their most recent report fails to mention the policy, even though the company reaffirmed it in their second report in 2023.

RECOMMENDATIONS: MTY Group should keep pace with their competitors by reinstating their cage-free policy and establishing annual milestones. They should take steps toward meeting BCC standards for the chicken they source and add a BCC-aligned policy statement to all future animal welfare communications. Additionally, MTY Group should consult with NGOs that work closely with companies of their size and scope to ensure that their future animal welfare reporting has improved integrity and accuracy.

YUM! BRANDS

KFC | PIZZA HUT



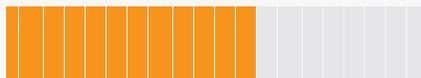
KFC and Pizza Hut:

FOURTH TIER



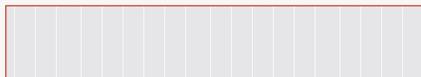
TOTAL SCORE

60/300



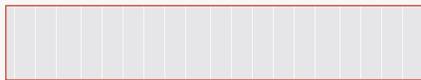
Cage-Free Score

60/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

0/100

SUMMARY:

Yum! Brands is the global parent company of KFC, Pizza Hut, and Taco Bell, all of which have cage-free commitments. Taco Bell has been 100% cage-free in Canada since 2018, one year after the brand's cage-free policy was adopted. In 2021, Yum! Brands published a global cage-free commitment that covers KFC and Pizza Hut, with a fulfillment deadline of 2030. The following year, Yum! Brands began reporting regional progress in some markets. Canada falls under their more developed market that also includes the United States, Australia, and Western Europe. For this market, Yum! Brands reported sourcing 75% cage-free eggs in 2022 and 90% in 2023.

Despite owning perhaps the most well-known chicken chain in the world and making measurable strides in other countries, Yum! Brands has not adopted a chicken welfare policy in North America. KFC has committed to BCC standards and reported progress in the UK and seven other European countries. In Canada, KFC had committed to CAS for their chicken supply, but that commitment was removed from their website as early as 2021, and KFC has not indicated any plans to ensure that their chicken supply chains in Canada or the United States are held to the same standards they have acknowledged are necessary for good welfare in other markets.

RECOMMENDATIONS:

Yum! Brands should extend KFC's BCC policy to North America and, at minimum, begin reporting progress toward meeting BCC components in the region. Yum! Brands should continue to report annual progress on their cage-free egg commitment and expand reporting to all regions until reaching 100% for all brands. Additionally, the company should assess their pork supply chains to evaluate progress toward gestation-crate-free standards and publicly report on this annually.

SUBWAY



FOURTH TIER



TOTAL SCORE

50/300



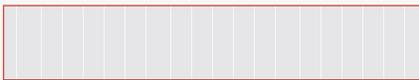
Cage-Free Score

50/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

0/100

SUMMARY: In 2015, Subway pledged to transition their egg supply to 100% cage-free by 2025. While the company reported 6% progress toward this goal in Canada in 2021, they have not provided any further updates or shared a detailed roadmap for fulfilling this commitment.

In 2017, Subway [adopted](#) the BCC for their U.S. and Canadian operations. But by 2024, the company had removed their policy from their website, having never published any progress or plans for meeting BCC standards. Subway claims to be “progressing on the implementation of physical standards to improve broiler chicken welfare” and “prioritizing the condition of friable litter and access to functional enrichments for all birds” but has provided [no data to substantiate these claims](#).

Furthermore, Subway has not committed to improving pig welfare in their Canadian supply chain. As a result of poor transparency and diminished policies, Subway is increasingly falling behind their competitors.

RECOMMENDATIONS: Subway should evaluate their progress toward sourcing 100% cage-free eggs and release an updated progress report. Additionally, the company should publish a roadmap outlining clear steps toward fulfilling their cage-free commitment by 2025. Subway should also reaffirm their commitment to improving broiler chicken welfare by reinstating their BCC policy; publish progress; and establish incremental, time-bound goals to ensure full implementation of BCC standards. Furthermore, Subway should commit to transitioning to 100% gestation-crate-free pork and provide a time-bound plan for achieving this goal.

PIZZA PIZZA



FIFTH TIER



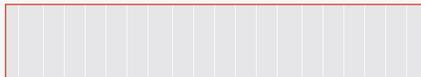
TOTAL SCORE

30/300



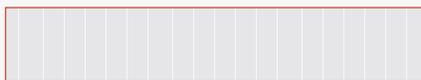
Cage-Free Score

30/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

0/100

SUMMARY: In 2016, Pizza Pizza adopted a cage-free egg policy, committing to fulfillment by 2025. But the company has since lacked transparency and failed to report any progress. Additionally, Pizza Pizza has yet to commit to improving welfare standards for pigs and chickens raised for meat in their supply chain.

RECOMMENDATIONS: Pizza Pizza should publish progress on their transition to cage-free eggs. If they are unable to meet their 2025 deadline, they should provide a detailed roadmap toward achieving this goal. The company should also determine and publicly report the percentage of their pork that is gestation-crate-free. Additionally, Pizza Pizza should begin advancing chicken welfare in their supply chain by working toward BCC standards.

DOMINO'S PIZZA

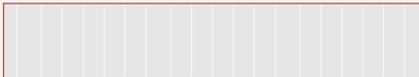


FIFTH TIER



TOTAL SCORE

25/300



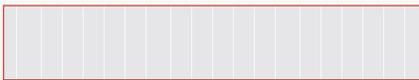
Cage-Free Score

0/100



Gestation-Crate-Free Score

25/100



Chicken Welfare Score

0/100

SUMMARY:

Domino's Pizza has not set any time-bound animal welfare commitments and has claimed that, due to their size and the amount of pork they purchase, they have limited influence over animal welfare practices. The company has expressed the belief that such issues should be addressed directly with producers and suppliers rather than customers. Yet many other companies have successfully committed and transitioned to sourcing 100% gestation-crate-free pork, demonstrating that customer influence can drive meaningful change in supply chains. Despite having no formal animal welfare commitments, Domino's recently reported that 50% of the bacon they use was sourced from group-housed pigs.

RECOMMENDATIONS:

Domino's Pizza should commit to advancing animal welfare standards by adopting time-bound policies for gestation-crate-free pork and cage-free eggs. Additionally, the company should work toward aligning their chicken supply with BCC standards. Domino's should regularly assess and report their progress annually to ensure transparency and continual improvement.

FOODTASTIC

BRANDS INCLUDE MILESTONES | PITA PIT | SECOND CUP

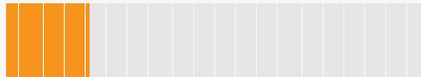


FIFTH TIER



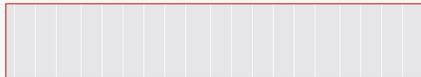
TOTAL SCORE

20/300



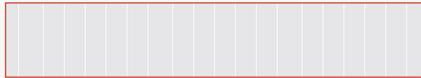
Cage-Free Score

20/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

0/100

SUMMARY: Established in 2016, Foodtastic is now the parent company of major brands with animal welfare commitments, including Pita Pit, Quesada, and Second Cup. The company **reports** being a giant in the Canadian restaurant industry, with cumulative sales exceeding \$1 billion. Despite the company's size and ownership of brands with longstanding animal welfare policies, Foodtastic has not established any commitments of their own.

Pita Pit is the only Foodtastic brand that has reported progress toward an animal welfare commitment and has sourced 100% cage-free eggs since 2019. Although Pita Pit has fulfilled their cage-free commitment, they have failed to report progress or share plans for meeting their BCC or gestation-crate-free commitments, which they promised to fulfill by 2024 and 2030, respectively.

RECOMMENDATIONS: Foodtastic should ensure that their brands are fulfilling their animal welfare commitments and publish policies and detailed plans for phasing out the use of crates and cages for all brands. Additionally, the company should begin advancing chicken welfare in their supply chain by working toward BCC standards. Given some industry advancements, Foodtastic is likely making some progress in these areas.

MARY BROWN'S

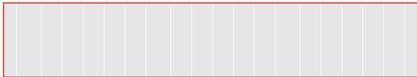


LOWEST TIER



TOTAL SCORE

0/300



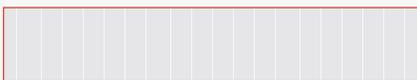
Cage-Free Score

0/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

0/100

SUMMARY: Mary Brown's currently lacks published, time-bound animal welfare commitments.

In 2016, the company adopted a cage-free egg policy with a 2025 target but has since backtracked, removing the commitment from their website while failing to address chicken welfare in their supply chain. Notably, in 2022 MBI Brands Inc., Mary Brown's parent company, [acquired Fat Bastard Burrito Co.](#), a brand that had recently [adopted](#) the BCC. Despite this, neither the parent company nor their brands have reported any progress on animal welfare initiatives.

RECOMMENDATIONS: Mary Brown's should publicly commit to

policies with detailed plans for phasing out the use of crates for pigs and cages for hens. As a quick-service restaurant with a chicken-centered menu, the company should prioritize advancing chicken welfare by working toward BCC standards. Mary Brown's is likely making some progress already, and the company should assess and transparently report this progress to ensure ongoing improvement and accountability.

MANUFACTURERS

Ranking and scores for manufacturers

		215
		185
		170
		140
		100
		95

GENERAL MILLS

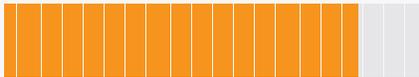


GOLD TIER



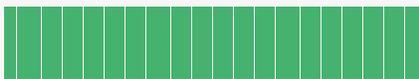
TOTAL SCORE

215/300



Cage-Free Score

85/100



Gestation-Crate-Free Score

100/100



Chicken Welfare Score

30/100

SUMMARY: In 2017, General Mills committed to transitioning their egg supply to cage-free by 2025. In the company's 2024 *Global Responsibility Report*, they note 80% progress globally toward this goal and reaffirm their commitment to sourcing 100% cage-free eggs by the 2025 deadline. In their 2023 report, the company published a roadmap toward fulfillment.

More recently, General Mills announced that 100% of the pork they sourced in 2023 came from supply chains that did not keep pigs in gestation crates for more than nine days. Additionally, the company adopted a BCC policy for the United States in 2017 but has yet to extend the policy to Canada. Although they have not implemented the policy across all regions, they reported global progress for the first time in their 2024 report, stating that 4% of the total chicken they sourced met standards in line with the BCC.

RECOMMENDATIONS: General Mills should continue to implement their cage-free policy. If the company will not reach 100% by their next update, they should report regional progress to ensure they fulfill their commitment equitably everywhere they operate. While General Mills reports that 100% of the pork they source comes from pigs who have not been confined in crates for extended periods, they should work with suppliers to eliminate crate use entirely. They should continue to publish annual progress reports and share plans for improving welfare standards.

CAMPBELL'S



SILVER TIER



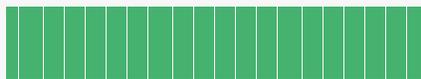
TOTAL SCORE

185/300



Cage-Free Score

50/100



Gestation-Crate-Free Score

100/100



Chicken Welfare Score

35/100

SUMMARY: In 2016, Campbell's released their cage-free policy with a 2025 deadline. The company has been transparent about their progress by including updates in their annual reports. Although they have yet to publish a roadmap, the company has stated that they are on track to fulfill their cage-free egg policy by the end of 2025.

In 2022, the company announced that they had fulfilled their gestation-crate-free pork commitment for 100% pork meat and skin ingredients and blended meat products containing pork. It should be noted that Campbell's uses [Ohio's care standards](#), which state that "breeding/gestation stalls can only be used post weaning for a period of time that seeks to maximize embryonic welfare and allows for the confirmation of pregnancy" but do not specify the length of time a sow can be confined in a stall after insemination.

Campbell's adopted their BCC policy in 2017, promising to fulfill it by 2024. In the years that followed, however, the company weakened their policy. In their latest update, Campbell's announced they had met the litter and enrichment requirements but did not report on other components. They also stated that 100% of the chicken sourced for the Pacific Foods brand met Global Animal Partnership's level-2 standards, meeting all BCC criteria except breed and CAS. But the percentage of their total supply this represents is unclear.

RECOMMENDATIONS: Campbell's should continue working toward fulfilling their cage-free commitment by their 2025 deadline. They should also clarify whether sows are kept in stalls after insemination and for how long, given that the standards they follow do not specify this and may fall short of gestation-crate-free pork criteria. Additionally, the company should reaffirm their commitment to the BCC, report progress on each component, and publish a detailed roadmap for meeting remaining BCC requirements.

UNILEVER



SILVER TIER



TOTAL SCORE

170/300



Cage-Free Score

100/100



Gestation-Crate-Free Score

25/100



Chicken Welfare Score

45/100

SUMMARY: By the end of 2020, Unilever had fulfilled their cage-free egg commitment for North American markets. While the company has not officially adopted a gestation-crate-free policy, they have made notable progress, reporting that 70% of the pork they sourced in 2023 was gestation-crate-free. In 2017, Unilever committed to advancing chicken welfare by adopting the BCC with a 2024 deadline. The company has reported progress on only one component—enrichments—stating that 14% of their global supply met this standard in 2023, down from 18% in 2022.

RECOMMENDATIONS: Unilever should publicly share a detailed roadmap toward sourcing 100% gestation-crate-free pork. Additionally, the company should publish a roadmap with year-over-year targets for fulfilling their BCC policy. They should also regularly report progress on each component of this policy to ensure transparency and accountability.

KELLOGG'S



BRONZE TIER



TOTAL SCORE

140/300



Cage-Free Score

90/100



Gestation-Crate-Free Score

30/100



Chicken Welfare Score

20/100

SUMMARY:

While the Kellogg's brand name remains on products, the company split into two corporate entities in 2023, Kellanova and WK Kellogg Co. Kellanova was acquired by Mars Inc. in 2024. In 2017, Kellogg's committed to sourcing 100% cage-free eggs by 2025. Kellanova reported 16% cage-free progress in North America this year and that they were on track to reaching 25% globally by the end of 2024. The company also published year-over-year targets for reaching 100% policy fulfillment by 2025 and noted that they aimed to achieve this through a combination of increased cage-free sourcing and eliminating eggs as an ingredient.

Additionally, Kellogg's pledged to improve the welfare of mother pigs by transitioning the small amount of pork they source in the United States to gestation-crate-free by 2025 and committed to CAS for chicken by 2024. They have not adopted additional BCC standards or reported any progress toward sourcing gestation-crate-free pork or chicken processed using CAS.

RECOMMENDATIONS:

Given their recent acquisition by Mars Inc., Kellanova should ensure that all animal welfare commitments adopted under the original Kellogg's brand are maintained by the new parent company. They should continue publishing annual updates on their progress toward sourcing 100% cage-free eggs and significantly increase their efforts in all regions, including using "cage-free credits" where available to bridge gaps in progress. Additionally, Kellanova should assess and report their current progress toward sourcing gestation-crate-free pork and chicken processed using CAS.

NESTLÉ



BRONZE TIER



TOTAL SCORE

100/300



Cage-Free Score

55/100



Gestation-Crate-Free Score

15/100



Chicken Welfare Score

30/100

SUMMARY: In 2016, Nestlé committed to sourcing 100% cage-free eggs in their Canadian market by 2025. They have been reporting global progress annually, but since reporting 60% cage-free progress in Canada in 2021, they have not provided updates. In their 2023 sustainability report, Nestlé disclosed that 72.9% of their global egg supply was cage-free.

While Nestlé has not pledged to source 100% gestation-crate-free pork or provided annual progress updates on this issue, they reported in 2021 that 56% of their global pork supply came from facilities with open sow housing. In 2017, Nestlé adopted the BCC for their Canadian and U.S. markets. Nearly a decade later, the company has yet to publish any progress or outline plans for meeting BCC standards.

RECOMMENDATIONS: Nestlé should continue assessing and reporting progress toward fulfilling their cage-free egg commitment. The company should also adopt a time-bound gestation-crate-free pork policy and transparently report progress annually. Additionally, Nestlé should begin publishing progress updates on their BCC policy and outline a clear roadmap toward fulfillment.

KRAFT HEINZ



FOURTH TIER



TOTAL SCORE

95/300



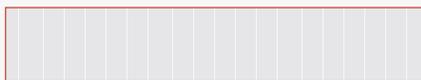
Cage-Free Score

60/100



Gestation-Crate-Free Score

35/100



Chicken Welfare Score

0/100

SUMMARY: Kraft Heinz committed to transitioning their egg supply to 100% cage-free in 2016, with a target deadline of 2025. In the company's [2022 ESG report](#), they disclosed only 2% progress toward this goal in Canada. In their 2023 ESG report, however, Kraft Heinz combined their regional data and reported 67% progress across North America. Due to this shift in reporting, their progress in Canada is unclear. The company has yet to publish plans for reaching 100% fulfillment.

While Kraft Heinz has not published a time-bound commitment to improving pig welfare through a gestation-crate-free policy, they have reported global progress, stating in their most recent ESG report that 24% of their pork supply is gestation-crate-free. Although the company lacks a definitive timeline, they have expressed a commitment to "phasing out the purchase of pork from suppliers who use gestation stalls," thus earning partial credit for a policy in this area.

The company adopted the BCC for their U.S. and European markets but has yet to extend this policy to their Canadian or global operations. More concerningly, Kraft Heinz has scaled back their broiler chicken welfare policies over the past year and failed to provide meaningful progress updates across regions.

RECOMMENDATIONS: Kraft Heinz should continue to assess their cage-free progress across regions and report annually. In the interest of transparency and continuity, the company should specifically report on progress in Canada, especially if they risk missing their 2025 deadline. Additionally, Kraft Heinz should establish year-over-year targets, providing a clear path for fulfilling their cage-free commitment.

The company should also strengthen their gestation-crate-free pork policy by setting a definitive target date for completion and continue to report annually on progress toward this goal. Furthermore, Kraft Heinz should reinstate their BCC policies and extend them to the Canadian market. To ensure accountability, the company should publish a detailed roadmap with year-over-year plans for meeting BCC standards.

FOODSERVICE PROVIDERS

Ranking and scores for foodservice providers

 2		150
 3		120
 4		95
 4		60

ARAMARK



SILVER TIER



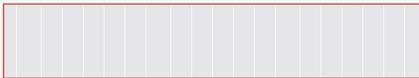
TOTAL SCORE

150/300



Cage-Free Score

90/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

60/100

SUMMARY: Aramark is reporting cage-free progress broken down by shell eggs, liquid eggs, and egg ingredients globally, and they began reporting in Canada in 2022. They have demonstrated global leadership by publishing a cage-free roadmap outlining annual goals toward reaching 100% cage-free egg sourcing in Canada and the United States while investigating using “cage-free credits” as a way to bridge progress gaps in other regions.

Aramark has a BCC policy that covers Canada and in 2024 became the first company to publish a BCC roadmap that includes Canada. While they note that future reporting will cover Canada, they have not reported any BCC progress in Canada to date. Aramark currently does not specify that their gestation-crate-free pork policy includes Canada. They are not reporting progress in Canada and do not have a roadmap for transitioning to gestation-crate-free pork in the country.

RECOMMENDATIONS: Aramark should continue making progress toward fulfilling their cage-free egg policy globally, including using cage-free credits where available to ensure equitable progress across regions. They should also begin reporting progress toward the BCC in Canada and Europe, as well as ensure they make year-over-year progress in line with their roadmap. Aramark should also extend their gestation-crate-free pork policy to include Canada and publish progress and a roadmap toward eliminating all crates for pigs in their supply chain.

COMPASS GROUP CANADA



BRONZE TIER



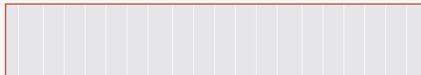
TOTAL SCORE

120/300



Cage-Free Score

90/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

30/100

SUMMARY: Compass Group Canada has a cage-free egg policy, is reporting progress, and has published a roadmap. The company also has a BCC policy but has failed to report progress or publish a roadmap for their Canadian operations. Compass Group has yet to publish a gestation-crate-free pork policy in Canada and is not reporting progress or steps toward eliminating gestation crates despite having a policy and reporting progress in other regions around the world.

RECOMMENDATIONS: Compass Group should continue making progress on cage-free and ensuring they fulfill their commitment to eliminating cages. The company should also report progress on their BCC policy in Canada and establish a roadmap, as they have in the United States. Compass Group should also publish a gestation-crate-free pork policy that applies to their operations in Canada and publish progress and a roadmap toward full compliance.

SODEXO CANADA



FOURTH TIER



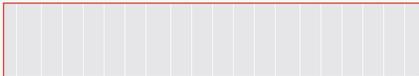
TOTAL SCORE

95/300



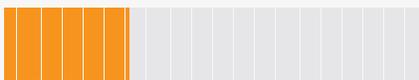
Cage-Free Score

65/100



Gestation-Crate-Free Score

0/100



Chicken Welfare Score

30/100

SUMMARY: Sodexo Canada has a cage-free egg policy and a broiler chicken welfare policy.

They are reporting cage-free egg progress but have stagnated at 85% for the past four years. Sodexo has not published a roadmap with goals toward reaching full compliance, and they have not published BCC progress or a roadmap in Canada despite publishing a partial roadmap in the United States. They have not published a policy, progress, or a roadmap regarding gestation crates in their supply chain in Canada.

RECOMMENDATIONS: Sodexo Canada should ensure they have

meaningful policies in place to eliminate cruel confinement, including gestation crates for pigs. The company should also report progress on their BCC policy. They published the policy nearly a decade ago, and what progress they have made, if any, toward implementing the standards in Canada remains unclear. Sodexo Canada should also publish detailed roadmaps with annual goals toward fully transitioning to cage-free eggs, gestation-crate-free pork, and higher-welfare chicken.

SYSCO CANADA



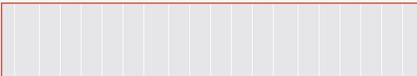
FOURTH TIER 4

TOTAL SCORE

60/300



Cage-Free Score 60/100



Gestation-Crate-Free Score 0/100



Chicken Welfare Score 30/100

SUMMARY: Sysco reinstated their cage-free egg policy in Canada at the end of 2021, though they have since noted that reaching 100% by their 2026 deadline is unlikely. Although they are reporting cage-free egg progress in Canada, they have not shared plans for fulfilling this commitment. In the company's 2023 sustainability report, they shared that 9% of the eggs sourced in Canada were cage-free. Since the company started reporting in 2022, they have made 1% progress annually. They do not have a gestation-crate-free pork policy that applies to Canada, and they have not adopted the BCC.

RECOMMENDATIONS: Given Sysco Canada's statement that they likely will not fulfill their cage-free egg transition by 2026, the company should publish a roadmap with clear steps toward phasing out cages in the coming years and expedite progress toward this goal. The company should also publish meaningful gestation-crate-free pork and broiler welfare policies and roadmaps outlining paths toward fulfillment.

APPENDIX 1:

2024 Company Animal Welfare Policies, Progress Reporting, and Roadmaps

 Progress or roadmap updated since the third edition (2023) of the *Canada Animal Welfare Scorecard* was released

 Policy fulfilled

Company	Cage-free egg policy deadline	Cage-free egg progress	Crate-free pork policy deadline	Crate-free pork progress	Better Chicken Commitment policy deadline	Better Chicken Commitment progress	Roadmaps
A&W Canada	2024	65% 	2022	Fulfilled 	CAS by 2024	CAS fulfilled  85% NFACC stocking density 	No roadmaps
Aramark	2022 for shell, 2025 for all eggs	40% 	No policy	No reporting	Higher-welfare breeds by 2026 All other components by 2024	Commitment to begin reporting	BCC roadmap  Cage-free roadmap 
Boston Pizza	2025	Fulfilled 	No policy	No reporting	2024, CAS by 2026	75% CAS, 56% NFACC stocking density 	No roadmaps
Calgary Co-op	No policy	No reporting	No policy	No reporting	No policy	No reporting	No roadmaps
Campbell's	2025	24% 	2022	Fulfilled 	Improved environment by 2024 GAP 2 standards for Pacific Foods brand by 2023	Fulfilled litter and enrichments  Fulfilled GAP 2 for Pacific Foods brand 	No roadmaps
Chairman's Brands (Brands include 241 Pizza, Coffee Time, and Eggsmart.)	2025	Fulfilled (Eggsmart), no reporting for other brands 	No policy	No reporting	2024	No reporting	No roadmaps
Chipotle	Fulfilled	100% 	Fulfilled	100% 	2024	100% enrichments, 100% third-party auditing, 14% stocking density 	No roadmaps
Compass Group Canada	2025	36% (60+% whole liquid egg) 	No policy	No reporting	2026	No reporting	Cage-free roadmap 

Costco Wholesale	No policy	22% 	2023 (partial, fresh pork and private label)	87.6% 	No policy	No reporting	No roadmaps
Couche-Tard	2025	No reporting	No policy	No reporting	No policy	No reporting	No roadmaps
Dairy Queen	2025	50% 	No policy	No reporting	No policy	No reporting	No roadmaps
Domino's Pizza	No policy	No reporting	No policy	50% 	No policy	No reporting	No roadmaps
Federated Co-operatives	No policy	No reporting	No policy	No reporting	No policy	No reporting	No roadmaps
Foodtastic (Brands include Milestones, Pita Pit, and Second Cup.)	No policy	No reporting	No policy	No reporting	No policy	No reporting	No roadmaps
General Mills	2025	80% 	No policy	Fulfilled 	No policy	4% 	Cage-free roadmap
IKEA	2015	100% (for 50% of supply) 	2025	81% (for 50% of supply) 	2025	100% (50% of supply) 	Better Chicken Programme roadmap
Kellogg's (Kellanova)	2025	16% 	2025	No reporting	CAS by 2024	No reporting	Cage-free roadmap
Kraft Heinz	2025	67% 	Partial, not time-bound	24% 	No policy	No reporting	No roadmaps
Loblaws	2025 (partial, not time-bound)	19.5% 	2022 (partial, not time-bound)	70% PC® Free From brand 	No policy	84% private-label fresh chicken CAS 	No roadmaps
Longo's (Empire Company)	2025 (partial, not time-bound)	46% 	2022 (partial, not time-bound)	46% 	No policy	No reporting	No roadmaps
Mary Brown's	No policy	No reporting	No policy	No reporting	No policy	No reporting	No roadmaps
McDonald's Canada	Fulfilled	100% 	No policy	No reporting	Third-party auditing by 2024	100% CAS 	No roadmaps
Metro	2026 (partial, not time-bound)	Life Smart brand 100% (shell) 	2029	67% (supplier average) 	No policy	100% NFACC stocking density 62.5% CAS 	No roadmaps
MTY Group (Brands include Country Style, Extreme Pita, and Mr. Sub.)	2025	2% 	No policy	No reporting	2025 GAP	No reporting	Commitment to cage-free roadmap (overdue)
Nestlé	2025	72.9% 	No policy	No updated reporting; 56% in 2021 	2024	No reporting	No roadmaps

Panago Pizza	Fulfilled	100%	2026	No reporting	GAP 2 by 2024, CAS by 2025	No updated reporting; 30% CAS in 2022–2023 	No roadmaps
Pizza Pizza	2025	No reporting	No policy	No reporting	No policy	No reporting	No roadmaps
Recipe Unlimited (Brands include Harvey's, The Keg, and Swiss Chalet.)	Fulfilled	100%	No policy	44% 	No policy	No reporting	No roadmaps
Restaurant Brands International (Burger King, Firehouse Subs, Popeyes, Tim Hortons)	2025 (Popeyes Canada) 2026 (extension: Burger King Canada) 2026 (brand added: Firehouse Subs) 2028 (extension: Tim Hortons Canada)	7% 	2024	23% 	2024 (partial)	CAS 25% 	Cage-free roadmap 
Save-On-Foods	2025 (partial, not time-bound)	38% 	2029	48% fresh pork (supplier average) 	No policy	95% NFACC stocking density, 45% CAS 	No roadmaps
Sobeys (Empire Company)	2025 (partial, not time-bound)	17% 	2022 (partial, not time-bound)	69-73% Own Brand lean ground pork 	No policy	No reporting	No roadmaps
Sodexo Canada	2025	83% shell, 70% liquid 	No policy	No reporting	Higher-welfare breeds by 2026 All other components by 2024	No reporting	Commitment to BCC roadmap (overdue for Canadian market)
Starbucks Canada	2020	Fulfilled (company-owned stores) 	2024	76% 	2024	No reporting	Commitment to BCC roadmap (overdue)
Subway	2025	No updated reporting; 6% in 2021 	No policy	No reporting	No policy	No reporting	No roadmaps
Sysco Canada	2026	2% 	No policy	No reporting	No policy	No reporting	No roadmaps
Unilever	Fulfilled	100%	No policy	70% 	2024	14% enrichments 	No roadmaps
Walmart Canada	2025 (partial, not time-bound)	No reporting	2022 (partial, not time-bound)	No reporting	No policy	No reporting	No roadmaps

Wendy's	2020 (partial, original breakfast chains)	No updated reporting; 100% for original breakfast chains in 2021 🇨🇦	2022	Fulfilled	No policy	No reporting	No roadmaps
Whole Foods Market	Fulfilled	100% 🇨🇦	Fulfilled	100% 🇨🇦	Higher-welfare breeds and CAS by 2026 All other components by 2024	100% GAP 85% CAS 4.42% breed 🌍	BCC roadmap 🇨🇦
Yum! Brands (KFC, Pizza Hut)	2030	90%* 🇨🇦	No policy	No reporting	No policy	No reporting	No roadmaps
Yum! Brands (Taco Bell)	Fulfilled	100% 🇨🇦	No policy	No reporting	No policy	No reporting	No roadmaps

🇨🇦 Regional reporting in Canada, United States and Canada, or North America

🌍 Global reporting

*Select markets, includes Canada



APPENDIX 2: Scoring Methodology

POLICY /30	Full, time-bound		30
	Partial, time-bound		20
	Partial, not time-bound		10
REPORTING /40	Recency	2023–2024 update	15
		2022 or earlier reporting	5
	Scope	Regional (Canada, U.S. & Canada, or North America)	10
	Percentage Progress	90%–100%	15
		50%–89%	10
		1%–49%	5
ROADMAP* /30	Roadmap to 100% fulfillment or already reporting 90%–100%		30
	Roadmap to partial fulfillment		20
	Commitment to roadmap		10

*A roadmap outlines annual-percentage-progress goals over at least two years (for example, “50% of the eggs we purchase will be cage-free by the end of 2024, 75% by the end of 2025, and 100% by the end of 2026”).



APPENDIX 3: Transparency Templates

Standards 2023	Better Chicken Commitment Reporting and Roadmapping				
	2024 projected	2025 projected	2026 projected	2027 projected	
Stocking density < 31 kg/m ²					100%
Environment	Lighting				100%
	Litter				100%
	Enrichments				100%
Processing via controlled-atmosphere stunning					100%
Third-party auditing					100%
BCC-approved higher-welfare breeds					100%

Example



Welfare Attribute	FY23	2024	2025	2026	2027
Stocking Density	2%	5%	25%		
Litter	72%				
Lighting	1%	10%			
Enrichments	2%	10%			
CAS Processing (Controlled Atmospheric Stunning)	0%	1-5%	25%		
3 rd Party Auditing	2%	5%	25%		
Higher Welfare Breeds	1%	1%	5%	25%	

Source: [Responsible Sourcing Progress and Priorities](#), July 2024.

Cage-Free Egg Reporting and Roadmapping				
	2022	2023	2024 projected	2025 projected
Cage-free progress/targets	X%	X%	X%	100%

Examples



	Liquid eggs				
	Progress		Projected roadmap		
	2021	2022	2023	2024	2025
North America	39%	83%	94%	100%	100%

	Shell eggs				
	Progress		Projected roadmap		
	2021	2022	2023	2024	2025
North America	77%	73%	83%	98%	100%

Source: [Animal Welfare Progress Report](#), September 2023.



Globally, we transitioned about 70% of our egg portfolio by the end of 2023 and expect to transition about 74% by the end of 2024, through both egg elimination and increased cage-free egg sourcing.

*The Kellogg's brand name remains on products, but the company's corporate name changed to Kellanova in 2023.

	2022 EGG VOLUME	2023 EGG VOLUME	EXPECTED 2024 EGG VOLUME
Combined Metric*	51% (1% cage-free)	70% (14% cage-free)	74% (25% cage-free)

*Estimated percent of global egg portfolio transitioned through egg reduction and cage-free sourcing since 2018.

Source: [Kellanova Egg Sourcing Story](#), July 2024.



- In Canada, our aim is 15% achievement by the end of 2024, 30% by 2025, 50% by 2026, 70% by 2027, and then full compliance by 2028.

Source: [Restaurant Brands for Good 2023 Report](#), August 2024.